



MarketMix 2017 is your opportunity to get in front of the top marketing decision makers in Washington. 12 years old, this conference attracts B2B, B2C, client side & agency marketers and packs 9 keynote speakers & 34 knowledge experts all into one day. Learn how your brand can be a part of this phenomenal experience.

Benefits

- 12th Annual MarketMix with all new content driven website extending your investment
- Reach over 300 marketers at the conference, as well as getting visibility with 400 Puget Sound American Marketing Association members & 3,900 marketers throughout the region
- Sign up early! Take advantage of the digital traffic before & after the event
- Conference Program, e-mail, digital, social & video campaigns all available
- Exhibitor tables are centrally located with all activities on the same floor
- Mix and Mingle Reception with Exhibitor Prize Drawings

Sponsorship Packages

Platinum

\$10,000

Front & center branding across the entire event, website, & throughout social media, open & close the event, an exhibit space at the top of the entry stairs, premium ad placement in the program & 10 passes with a reserved VIP table. This level ensures every marketer in the region recognizes your product.

Gold

\$5,000

Our Gold level sponsors get premium exhibit space, are listed as Gold sponsors throughout the event & website as well as premium digital & program ad placements. You'll have the opportunity to run an ad & speak at the beginning or end of the event. You'll also receive 5 event passes. This is a great way to attend the conference, and get your brand in front of marketers throughout the region.

Silver

\$2,500

Want to spotlight your brand during a keynote, or give marketers a chance to interact directly with your product? Our silver sponsorships give you a choice between an exhibit table or introducing one of our keynote speakers in front of all 300 attendees. The package also includes two passes, a half page program ad, digital branding & advertising, and the opportunity to provide something for our gift bags.

Supporting

\$1,000

If you have limited budget and need to reach exactly the right customers, our supporting sponsorship is perfect! Including 1 pass, you get listed as a sponsor and can choose between sponsoring a breakout session that works with your business area (@60-100 attendees) or running digital advertising with a ¼ page ad. You also have an opportunity to give a takeaway in each attendee's gift bags.

We also have combination discounts available & are happy to build a package customized for you!