



Sponsorship Opportunities & Benefits

Thank you for your interest in learning how your company can directly reach CAHU's members. CAHU's sponsorship dollars provide benefits such as these to health insurance industry professionals:

- Legislative advocacy to preserve our private health care delivery system
- Professional development and networking opportunities designed to keep members informed, educated and enlightened about industry issues
- Leadership development and training focused on the latest industry changes
- Public relations to support the value of the health insurance professional in California's health care system
- Marketing opportunities and cost-saving services to promote your business and increase revenue

Palladium Sponsorship \$20,000

- 12 advertisements in CAHU's electronic publications
- 6 opportunities to submit advertorials/ videos linked to www.cahu.org
- Company logo included on www.cahu.org, media and member communications
- Discounts on special opportunities throughout the year
- Events included
 - Capitol Summit (Spring)
 - Prime exhibit space
 - Offered print ad (full page) or online electronic ad
 - Admission tickets for employees (up to 25)
 - Logo on event communications
 - Event signage
 - Health Care Summit (Fall)
 - Prime exhibit space
 - Offered print ad (full page) or online electronic ad
 - Admission tickets for employees (up to 25)
 - Logo on event communications
 - Event signage

Platinum Sponsorship \$15,000

- 6 advertisements in CAHU's electronic communications
- Company logo included on www.cahu.org, and member communications
- Discounts on special opportunities throughout the year
- Events included
 - Capitol Summit (Spring)
 - Prime exhibit space
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 20)
 - Logo on event communications
 - Event signage
 - Health Care Summit (Fall)
 - Prime exhibit space
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 20)
 - Logo on event communications
 - Event signage

Gold Sponsorship \$10,000

- 3 advertisements in CAHU's electronic communications
- Company logo included on www.cahu.org, media and member communications
- Discounts on special opportunities throughout the year
- Events included
 - Capitol Summit
 - Prime exhibit space (Spring)
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 15)
 - Logo on event communications
 - Event signage
 - Health Care Summit (Fall)
 - Prime exhibit space
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 15)
 - Logo on event communications
 - Event signage

Silver Sponsorship \$7,500

- 1 Advertisement in a CAHU electronic communication
- Company logo included on www.cahu.org, media and member communications
- Discounts on special opportunities throughout the year
- Events included:
 - Capitol Summit (Spring)
 - Exhibit space
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 10)
 - Logo on event communications
 - Event signage
 - Health Care Summit (Fall)
 - Exhibit space
 - Offered print ad (half page) or online electronic ad
 - Admission tickets for employees (up to 10)
 - Logo on event communications
 - Event signage

Bronze Sponsorship \$5,000

- Company name and logo on all CAHU event online materials
- Discounts on special opportunities throughout the year
- **Events included (choice of one)**
 - Capitol Summit (Spring)
 - Exhibit space
 - Offered print ad (1/4 page) or online electronic ad
 - Admission tickets for employees (up to 5)
 - Logo on event communications
 - Event signage
 - Health Care Summit (Fall)
 - Exhibit space
 - Offered print ad (1/4 page) or online electronic ad
 - Admission tickets for employees (up to 5)
 - Logo on event communications
 - Event signage

Crystal or Affiliate Sponsorship \$2,500

- Company logo on www.cahu.org
- Discounts on special opportunities throughout the year
- Affiliate program opportunity – contact info@cahu.org for details
- **Events included (choice of one)**
 - Capitol Summit (Spring)
 - Exhibit Space
 - Admission tickets for employees (up to 5)
 - Event signage
 - Health Care Summit (Fall)
 - Exhibit space
 - Admission tickets for employees (up to 5)
 - Event signage