Dear **[Manager/Decision Maker’s Name],**

As part of my professional development at **[Company Name]**, I would like to pursue a membership with the Puget Sound Chapter of the American Marketing Association (AMAPS) and would like to request financial assistance from **[Company Name]**. Gaining additional skills and qualifications at this point in my career will, I believe, enhance my ability to drive successful results for **[Company Name].** AMAPS membership will not only provide me with an opportunity to learn more about the latest trends, technologies and developments in Marketing, it will also increase visibility for **[Company Name]**.

Marketers join AMAPS to learn, grow and advance their career, something that
I think could benefit not only myself, but our company as a whole.  No other organization in the state offers the wealth of resources provided by AMAPS, including affiliation with the global AMA network, which could help me demonstrate the value of our expertise.

To this end, I would ask you to consider providing support and financial sponsorship for my membership. The current annual membership rate for an individual Professional Member is $300. There are Group discounted rates as well.

In seeking this financial sponsorship, I remain fully committed to building value at **[Company Name]** in the years to come.

Thanking you in advance for your consideration of my request.

With regards,

**[Employee’s Name]**