

**CALIFORNIA AGENTS AND HEALTH INSURANCE PROFESSIONALS
POLICY & PROCEDURES**

POLICY TITLE: Use of CAHIP Logo

CLASSIFICATION: Communications

POLICY NUMBER: 7016

DEPARTMENT COORDINATOR: VP of Communications

MOTION: Dede Kennedy-Simington

SECONDED: June Taylor

DATE SUBMITTED (INITIAL):

DATE APPROVED: August 17, 2015, February 21, 2023

APPROVED BY: Board of Directors

REVIEW DATE: 2026

PURPOSE:

Allow Members to use CAHIP logo.

POLICY:

- Any member in good standing may use CAHIP's logo on his/her business cards, letterhead or website, if accompanied by the term "Member of" or "Member of the California Agents and Health Insurance Professionals" or "Member of the National Association of Benefits and Insurance Professionals.

- The use, size and placement of the logo and accompanying text shall only indicate membership in CAHIP or NABIP, and should not indicate or suggest CAHIP's approval or endorsement of his/her business, product or services.

- Furthermore, use of the CAHIP logo shall not confer membership in NABIP or CAHIP. Authorized corporate partners and /or sponsors of NABIP may also use CAHIP's logo on business cards, letterhead, website or marketing materials only upon express written consent of CAHIP.

PROCEDURE:

Members request logo. CAHIP Staff verifies membership status

FINANCIAL IMPACT:

None.