



## August 26th & 27th, 2020

July 2020

### Hello Partners and Exhibitors!

10 of the 13 Local California chapters have chosen to take this opportunity of the virtual world and come together and host a CA STATEWIDE Medicare EXPO. We only see the positive of being able to offer more classes (no time/room restriction), advertise as a state (not just local silo's), and with combined attendance be able to draw high profile industry speakers.

We are **extremely excited** to offer this virtual event with an updated delivery for the many Certifications, CE'S, and Product Training our industry partners provide. By going virtual, combining TEN chapters from up and down the state, and improving the ability to provide regional training statewide, will allow us to have all of the content you need anywhere in CA.

What does this mean for you as a **Partner or Supporter**?

- You can **be creative** and offer complete information on all your county plans with descriptions of each plan – **IN YOUR EXHIBIT BOOTH**.
- Opportunity to create a commercial to advertise your booth, introduce any **new bonus opportunities**, new plans and more.
- All registered attendees will have the opportunity to review any of the information presented at the Summit for an additional **90 days** following the Summit at no charge.

The **virtual experience** is incredibly thorough and engagement will be encouraged throughout the two-day intensive. **Education** is key for all of us, and it also gives you an opportunity to show your value. We will making **over 100 education sessions** available – please let us know if you have a valuable one to add.

We have developed an exhibit hall demo that can be emailed to you for your review. This demo can answer any questions or concerns you may have regarding the limitless functions that are available to you.

To our potential **Expo Partners** - this is an opportunity that cannot be passed up. With your support and insight, we are excited to see what creative ideas we will bring to this **first ever CA Statewide Medicare Expo**. We look forward to working with you to provide an event that will elevate Medicare agents throughout the state.

We would like to take this time to say a heart-felt **“Thank You”!** We appreciate your support for all of the local chapters because you know and support the role agents play in the Medicare eligible community.

We feel that finally the Medicare Agents, Carriers and Agencies can say we are here, and we are **being heard!**

Included in this packet is all the information needed to make the decision **now** and be part of the first ever CA Statewide Medicare Expo.

Sincerely,

CA Statewide Medicare Expo Team 2020



# August 26th & 27th, 2020

Class time schedule subject to change.

## PALLADIUM EXPO PARTNER - \$10,000

- Two Hour Certification Class
- Two Hour CE Class OR Product Training Class
- Develop and produce Company commercials that will play on all ten Chapter websites
- Logo and link on CA Statewide Medicare Expo landing page on all ten Chapter websites
- Your introduction at day one of the "Live" General Sessions
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lunch sponsor for your day of choice. Attendees entering the virtual exhibit hall will receive a \$25 Grub Hub coupon sent via email. The email will state, "This virtual lunch was provided by..."[sponsor name] with URL
- Exposure in post-event coverage in California Broker Magazine
- Lead list of attendees visiting the exhibitor's booth
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

## PLATINUM EXPO PARTNER - \$6,000

(Three available)

Your choice of a One Hour Certification Class

Product Training or CE  Class

- Logo and link on CA Statewide Medicare Expo landing page on all ten Chapter websites
- Your introduction at day 2 General Session
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth
- Lunch sponsor on one of the days of the event. Attendees entering the virtual exhibit hall will receive a \$25 Grub Hub coupon sent via email. The email will state, "This virtual lunch was provided by..."[sponsor name] with URL and this will include all three available platinum partners.
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

## DIAMOND EXPO PARTNER- \$5,000

(Three available)

- Your choice of a One Hour Certification Class, Product Training or CE Class
- Logo and link on all ten Chapter websites
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Exposure in post-event coverage in California Broker Magazine
- Lead list of attendees visiting the exhibitor's booth
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

## GOLD EXPO PARTNER - \$3000

(5 available)

- Your choice of 2 One Hour Certification Class Product Training or CE Class
- Logo and link on all three Chapter websites
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth
- Shout Out/Thank You on Virtual Exhibitor listing

As a sponsor or supporter you receive a virtual exhibitor listing. (see example below)



## SPECIAL PARTNER ADD-ONS - \$2,500

**Bingo Card Sponsor** (2 available) You will call out the words on the call list on your day of choice. Bingo winner must visit your booth to verify their card.

**Grand Prize sponsor.** Attendees entering the virtual exhibit hall will receive virtual raffle ticket. New member applications will also get an entry. Grand Prize winner will receive a \$1,000 check from CA Statewide Medicare Expo. Email to the winner will state, "This virtual grand prize was provided by..."[sponsor name] with URL.

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### SWAG PARTNER - \$2500

- Your choice to provide a  One and 1/2 Hour Certification Class
- Product Training or Class for one of the 5 tracks being offered.
- Logo listed with your course topic in published event agenda
- Social media mention
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth (Technology)
- Shout Out/Thank You on Virtual Exhibitor listing



### EDUCATOR (Agenda Course Only) - \$450

- Your choice to provide a One- and 1/2-Hour Certification Class
- Product Training or Class for one of the 5 tracks being offered.
- Listed with your course topic in published event agenda
- Social media mention
- Shout Out/Thank You on Virtual Exhibitor listing

We have a total of 75 spaces for virtual exhibit booths and 100+ spaces for courses. Courses must be educational and an appropriate fit into our 5 tracks. The content will be available for THREE months post event. We want to provide quality content to our agents and members!

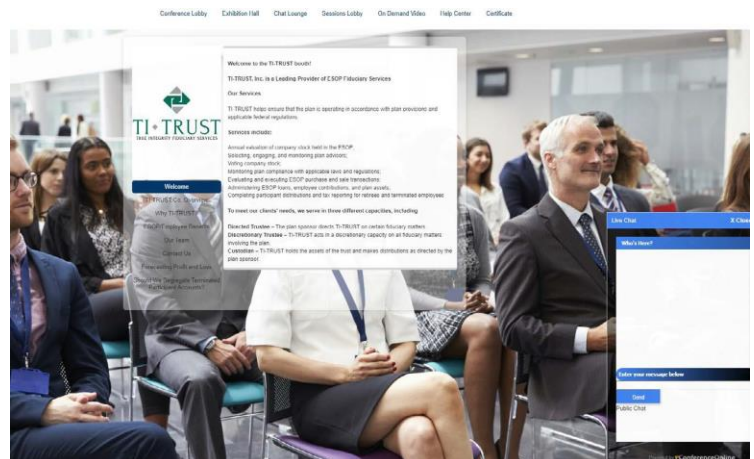
### SUPPORTER (Exhibitor ONLY) - \$350

- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth (Technology)
- Shout Out/Thank You on Virtual Exhibitor listing

As a sponsor or supporter, you receive a virtual exhibitor listing.  
(see example below)

### Premiere Exhibitor - \$700

- Your choice to provide a One- and 1/2-Hour Certification Class
- Product Training or Class for one of the 5 tracks being offered.
- Logo listed with your course topic in published event agenda
- Social media mention
- Video recordings, booth chats (private or open discussion)
- Your own URL to create your personalized exhibit booth
- Lead list of attendees visiting the exhibitor's booth (Technology)
- Shout Out/Thank You on Virtual Exhibitor listing





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# PARTNER CONTRACT

## SPONSORSHIPS

- Palladium Impact Partner .....\$10,000
- Platinum Impact Partner.....\$6,000
- Diamond Impact Partner .....\$5,000
- Gold Impact Partner ..... \$3,000
- SWAG Partner ..... \$2,500
- Exhibit + Education Course Provider.....\$700
- Education Course Provider .....\$450
- Exhibit Only .....\$350

## VIRTUAL EXHIBITOR LISTING

\_\_\_\_\_

Company Name

\_\_\_\_\_

Address

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone (toll-free, if you have one) Company Website

We agree to abide by all rules and regulations governing the event, as printed in the sponsors and exhibitor's prospectus and this application. Acceptance of this application by the Executive Committee of the CA Statewide Medicare Expo constitutes a contract.

\_\_\_\_\_

Authorized By (Please Print) Date

\_\_\_\_\_

Authorized Signature

## GENERAL INFORMATION

\_\_\_\_\_

Company Name

\_\_\_\_\_

Key Contact Name

\_\_\_\_\_

Title

\_\_\_\_\_

Address

\_\_\_\_\_

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone Fax

\_\_\_\_\_

E-mail

\_\_\_\_\_

Company's Primary Line of Business

## PAYMENT

Please check the appropriate box.)

- Invoice Me - We will send a secure online invoice with a link to pay online - **Please email natalie@camgmt.com**
- Credit Card
- Check (Payable to GGAHU)

\_\_\_\_\_

Card # Exp. Date CVV

\_\_\_\_\_

Cardholder's Signature Amount

All cancellations must be received in writing. Cancellations received on or prior to July 31, 2020, will be liable for 50% of the cost of sponsorship. For cancellations received after July 31, 2020, sponsors are liable for 100% of the cost of the sponsorship. No refunds will be made after July 31, 2020.

**For questions please contact natalie@camgmt.com or call 800-488-2506 Golden Gate Association of Health Underwriters**