



Business Development and Region 8 Conference

HOSTED BY CAHIP ENGAGE

Register
Now!



AUGUST 6-7, 2023

THINGS TO DO:

- DISNEYLAND - WALKING DISTANCE
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Room



JOE BUZZELLO
Co-Founder of mentumm



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KEYNOTE SPEAKERS

TOM HEALY
Co-Founder of mentumm

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HILTON ANAHEIM
777 W CONVENTION WAY
ANAHEIM, CALIFORNIA



NABIP | REGION 8

Learn how to strengthen your business and enhance your leadership skills at our Business Development and Region 8 Conference hosted by CAHIP ENGAGE.

Choose the path that works best for you, be in the know with updates, and network with others in your industry.

This conference is where you want to be!

SUNDAY, AUGUST 6, 2023

2:00 - 3:00pm	Registration
3:00 - 3:15pm	Opening Comments
4:00 - 5:00pm	Level Funding
5:00pm	Happy Hour

MONDAY, AUGUST 7, 2023

8:00 - 9:00am	Breakfast with Exhibitors
9:00 - 9:15am	Opening Comments, Stephanie Berger, RVP
9:15 - 10:15am	Keynote: Joe Buzello & Tom Healy, Driving a PERFORMANCE Culture Inside of Your Organization
10:30 - 11:20am	Breakout 1: Amping your Agency in a Noisy World, Tim Kanter
	Breakout 2: Legislative Training, Eric Kohlsdorf & Faith Borges
	Breakout 3: Professional & Leadership Development Training, Dawn McFarland and Jack Holder
	Breakout 4: BoD Finance and Biz Operations Training, David Smith
11:20 - 11:30am	Break
11:30am - 12:20pm	Breakout 1: You Marketing: How to Market Yourself, Tommy Gaffney
	Breakout 2: Executive BoD Training, Sue Wakamoto-Lee & David Smith
	Breakout 3: Membership Training, Keith Wallace & Irma Romero
	Breakout 4: Media and Communications Training, Tim Rash
12:30 - 1:30pm	Lunch
1:30 - 2:20pm	Breakout 1: Tech Talk to Enhance Your Business
	Breakout 2: Awards Training, Pat Stiffler & Sarah Knapp
	Breakout 3: Succession Planning, Sue Wakamoto-Lee & David Smith
	Breakout 4: PAC Training, Jill Pederson & Stephanie Berger
2:20 - 2:50pm	Network with Exhibitors
3:00 - 3:30pm	Region Updates, Stephanie Berger, RVP
3:30 - 4:30pm	Broker Panel: "Happiest Workplace on Earth," Jack Holder, Moderator
4:30 - 4:45pm	Reflect & Refresh: Meditation with Naama Pozniak
4:45 - 5:00pm	Closing Remarks, Tim Kanter, President & Stephanie Berger, RVP

*Topics Subject to Change

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