



March 14, 2023

Dear Member Chapters,

It's March Membership Month – I'm thrilled to be writing you about CAHIP's membership campaign to encourage our industry colleagues and friends to join our local and state chapters. You might have read this month's CAHIP Connection newsletter, which focuses on the benefits of becoming a member!

The CAHIP board has pulled together some great resources, such as social media posts, graphics for you to share with chapter members. Also enclosed is a great article written by Irma Romero, our vice president of membership. She spotlights several important member benefits including advocacy, professional development and more importantly, becoming part of a vibrant community. Please share the article with any colleagues who are considering membership!

We're hoping that you can share these resources on your chapter website, social media channels, newsletters and more. And, please, encourage your members to tell their colleagues about the many benefits of membership!

One more thing: can you ask your members to follow us on [LinkedIn](#) and [Facebook](#)? We use these channels to share real-time updates about upcoming events, including our annual Capitol Summit, legislative issues and more.

We appreciate your partnership in this effort to grow our membership!

Sue Wakamoto-Lee, president
CAHIP