



Sponsorships – CAHU Summit (Virtual)

October 6th & 7th, 2020

Palladium Sponsor –(SOLD - Word&Brown.)

- Company commercial or video content (provided by company, 30 seconds long) that will play on the Summit Registration site, CAHU websites and sent post conference via reminder email to attendees (1 x per month over 90 day period/3 total) to revisit the 2020 Virtual CAHU Summit (pre and post)
- Banner/Company logo advertising in the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the CAHU Summit registration site and on chapter CAHU website
- Five-minute presentation pre-recorded keynote introduction on October 6th & pre-recorded welcome on October 7th.
- Company logo displayed in the Sessions Lobby during the General Session
- Shout out and thank-you on Virtual Exhibitor Listing
- Social Media promotion by CAHU recognizing Palladium Sponsorship
- Virtual Exhibit Booth to include your Company's URL to create a personalized Exhibit booth, video recordings, live booth chats (private or open discussion), ability to make available company literature to attendees. Three booth exhibit chat/visit coordinators
- Pre and Post list of CAHU Summit attendees
- Six CAHU Summit Registrations

Platinum Sponsor – \$7,500

(Two Available)

- Breakfast Sponsor (\$10 Starbucks gift card links provided to first 250 attendee registrations) for one morning.
- Banner/Company logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the CAHU Summit registration site and on CAHU website
- Two-minute pre-recorded presentation/speaker introduction on the first and second day.
- Company logo displayed in the Sessions Lobby during the General Session
- Shout out and thank-you on Virtual Exhibitor Listing
- Virtual Exhibit Booth to include your Company's URL to create a personalized Exhibit booth, video recordings, live booth chats (private or open discussion), ability to make available company literature to attendees.
- Pre and Post list of CAHU Summit attendees
- Five CAHU Summit Registrations

GOLD Sponsor - \$5,500

(Three Available)

- Banner/Company logo advertising on the Virtual Summit Conference Lobby
- Company Logo with link to your website displayed on the CAHU Summit registration site and on chapter CAHU website
- Company logo displayed in the Sessions Lobby during the General Session
- Shout out and thank-you on Virtual Exhibitor Listing
- Social Media promotion by CAHU recognizing Palladium Sponsorship
- Virtual Exhibit Booth to include your Company's URL to create a personalized Exhibit booth, video recordings, live booth chats (private or open discussion), ability to make available company literature to attendees. Three booth exhibit cha/visit coordinators
- Pre and Post list of CAHU Summit attendees
- Three CAHU Summit Registrations

Supporter – Exhibit Booths \$599

- Banner/Company logo advertising on the Virtual Summit Conference Lobby
- Virtual Exhibit Booth to include your Company's URL to create a personalized Exhibit booth, video recordings, live booth chats (private or open discussion), ability to make available company literature to attendees.
- Pre and Post list of CAHU Summit attendees
- Three CAHU Summit Registrations

Additional Opportunities

Vanguard Council Virtual Cocktail Hour Sponsor \$1,000

- Banner/Company logo advertising on the Virtual Summit Conference Lobby
- Five-minute presentation and Introduction to the event

Grand Prize Sponsor- SOLD - Ameritas

Attendees who enter the virtual exhibit hall will receive points after visiting each booth. One prize winner will receive a \$750 (to be named) E-Gift card. Email to the winner will state: "This virtual grand prize was provided by (Sponsor name with URL)". Exhibitors and Partner employees are not eligible for this prize.

Knowledge Track Sponsors - \$2,500

- Choose one track – Medicare, Small Group, Large Group and Building Your Business. Your logo will be posted on all Knowledge Track sessions as the Knowledge Track sponsor (one sponsor per track)
- 30 second promotional video to be aired prior to each Knowledge Track session.
- Virtual Exhibit Booth to include your Company's URL to create a personalized Exhibit booth, video recordings, live booth chats (private or open discussion), ability to make available company literature to attendees.