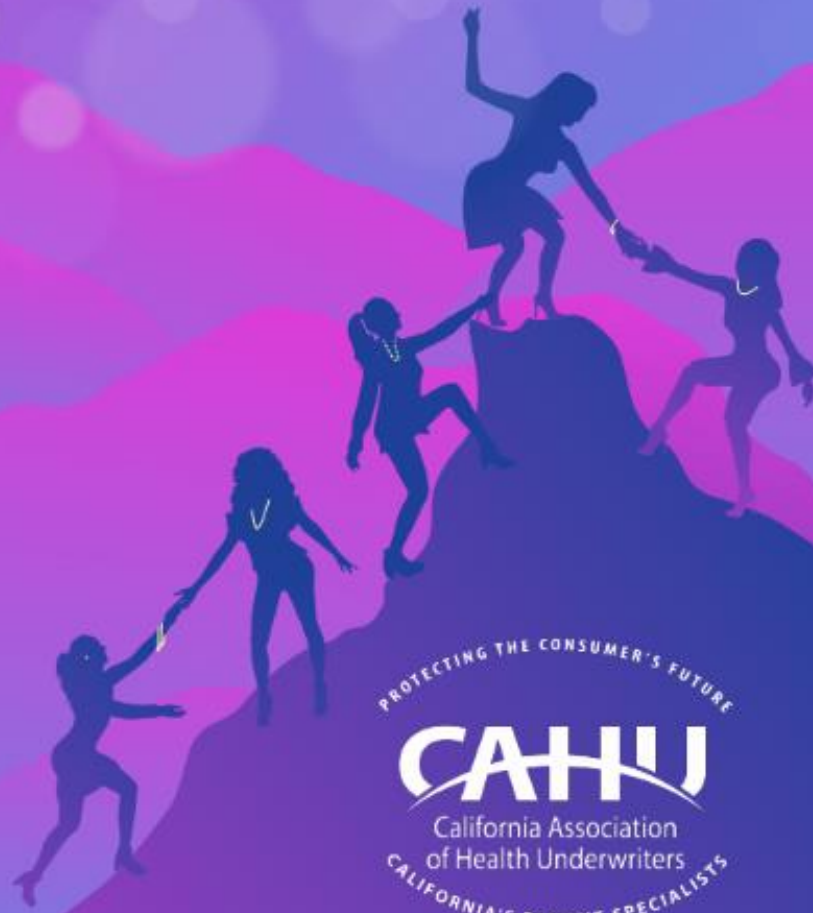


# WOMEN'S LEADERSHIP *Summit*



PROTECTING THE CONSUMER'S FUTURE

**CAHU**

California Association  
of Health Underwriters  
CALIFORNIA'S BENEFIT SPECIALISTS

**3-5**

**APRIL**

**2019**

FOR MORE DETAILS VISIT  
THE EVENT PAGE AT [WWW.CAHU.ORG](http://WWW.CAHU.ORG)

📍 JW MARRIOTT LAS VEGAS

# CONTENTS

- ❖ Introduction
- ❖ Event Overview
- ❖ Presenter Opportunities
- ❖ Power Partner Opportunities
- ❖ Contact Information

# Introduction

This is a special opportunity to help develop, build and launch the first ever Women's Leadership Summit with CAHU. The need for an event focused on gathering existing and potential women leaders in our industry to help develop, grow and encourage likeminded individuals is critical as the industry shifts and expands. The ultimate goal of this event is to build and grow networks and to deliver actionable insights to women in leadership roles about how to become better leaders, employers, employees and how to lift others – both male and female -to do the same.

This initial event will have a limited registration of 100 attendees plus our sponsor partners. This will allow for an atmosphere that encourages relationship building, frank and open discussions, and most of all, an opportunity for our leaders to learn and grow. Ultimately, we envision expanding it beyond our association, but want to focus on launching it successfully, with this exclusive approach.





# Event Overview

Join us this spring in Las Vegas for a first of its kind CAHU event, focused on leadership development for women in our industry.

We will begin with a fun and engaging Welcome Reception where you'll mingle with friends old and new, and experience a glimpse of what we have in store for you.

Day 2 will be action packed, beginning with networking and wellness sessions, followed by powerhouse content over brunch, a midday recharging break, and an afternoon full of more amazing sessions and workshops. That evening we'll reconvene for a cocktail reception and more networking.

The final morning will feature more wellness and networking, along with a second keynote address.

Watch for more details to come!

REGISTRATION OPENS 2/1/19!

Be ready because there's only 100 spots and they'll sell out quickly!

NAHU Members: \$275

Non-Members: \$325



# Presenter Opportunities

We are assembling an array of powerhouse presenters to help us deliver this very special program. If you're interested in serving in this capacity, please let us know and we will forward you a questionnaire.

- ▶ Keynote Speakers (2)
- ▶ Workshop Facilitators
- ▶ Event Ambassadors
- ▶ Panelists
- ▶ "TED" style presenters

Due to the nature of this event, we ask that you consider your involvement as an opportunity to give-back. Compensation will be limited to a comped full registration for all presenters.





# Power Partner Opportunities

## Founding Event Partner (\$2,500)

- ▶ Two Registrations
- ▶ Premier Exhibit space
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- ▶ Opportunity to deliver an in-person welcome to all attendees on the first day of the event
- ▶ Recognition before, during and after the event
- ▶ List of attendees





# Power Partner Opportunities

## **Welcome Amenity Partner (\$2,500)**

- Two Registrations
- Exhibit Space
- Welcome Amenity (can be provided or we can provide one for you) with logo
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- Recognition before, during and after the event
- List of attendees



# Power Partner Opportunities

## **Name Badge Partner (\$1,500)**

- ▶ One Registration
- ▶ Company Logo on name badges
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event





# Power Partner Opportunities

## Registration Partner (\$1,500)

- ▶ Two Registrations
- ▶ Table Cover with logo at Registration table
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event

# Power Partner Opportunities

## Welcome Reception Partner

(\$1,250)

- ▶ One Registration
- ▶ Opportunity to give welcome at the reception
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Logo on cocktail napkins
- ▶ Recognition before, during and after the event

# Power Partner Opportunities

## Day 1 Brunch Partner (\$1,000)

- ▶ One Registration
- ▶ Opportunity to give welcome at brunch
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event



# Power Partner Opportunities

## Day 2 Cocktail Reception Partner (\$1,000)

- ▶ One Registration
- ▶ Opportunity to name a custom cocktail to be served during reception
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event

# Power Partner Opportunities

## Swag Partner (\$1,000)

- One Registration
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- Recognition before, during and after the event
- Opportunity to send item to be included in SWAG bag

# Power Partner Opportunities

## Charging Station Partner (\$1,000)

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event



# Power Partner Opportunities

## Scavenger Hunt Partner (\$1,000)

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event

# Power Partner Opportunities

**Break Snacks / Coffee Station /  
Continental Breakfast Partners**  
**(\$750, each)**

- One Registration
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- Individual Sponsor Signage at the Break





# Power Partner Opportunities

**Exhibit / Vendor Partner**

**(\$500, each)**

- ▶ One registration
- ▶ Table spaces in the general session room





# Power Partner Opportunities

## A La Carte / Add On Options

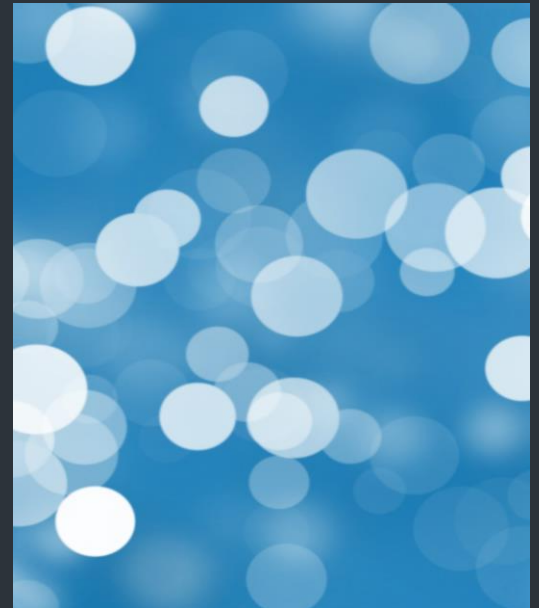
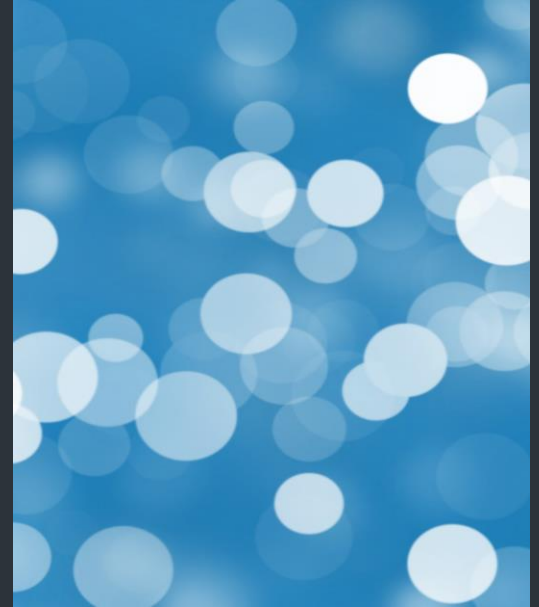
- ▶ Welcome Amenity with logo (\$500)
- ▶ Promotional Partner - logo on all conference materials, advertising and promotional materials, on the website and throughout the event (\$250)
- ▶ SWAG Bag Item – provide an item for the SWAG bag with logo (\$250)
- ▶ List of Attendees (\$500)
- ▶ Breakfast or Break Partner – logos displayed at Breakfast or a Break, recognition before, during and after the event (\$300)
- ▶ Wellness Partner - logos displayed at Breakfast or a Break, recognition before, during and after the event (\$275)

# Special Offer For Power Partners

Due to a limit of 100 attendees, this event is expected to sell out quickly. So, we would like to extend the following special offer to you.

You may register up to twice as many attendees listed in your Power Partner package. To do so, simply provide us all attendee names, as well as full payment at the time of your initial Power Partner registration, and we will reserve those spots in your name.

If you know you want to take advantage of this offer but you're not sure who will be attending, you will be permitted to revise listed participants before the summit.



# Hope to see you there!



[WLS@cahu.org](mailto:WLS@cahu.org)

Stephanie Berger, CAHU Immediate Past President

Cerrina Jensen, CAHU Executive Board

Dawn McFarland, CAHU Executive Board

Korey Platt, CAHU Board Member

Jolene Bibian, CAHU Board Member

Kimi Shigetani, CAHU Executive Director