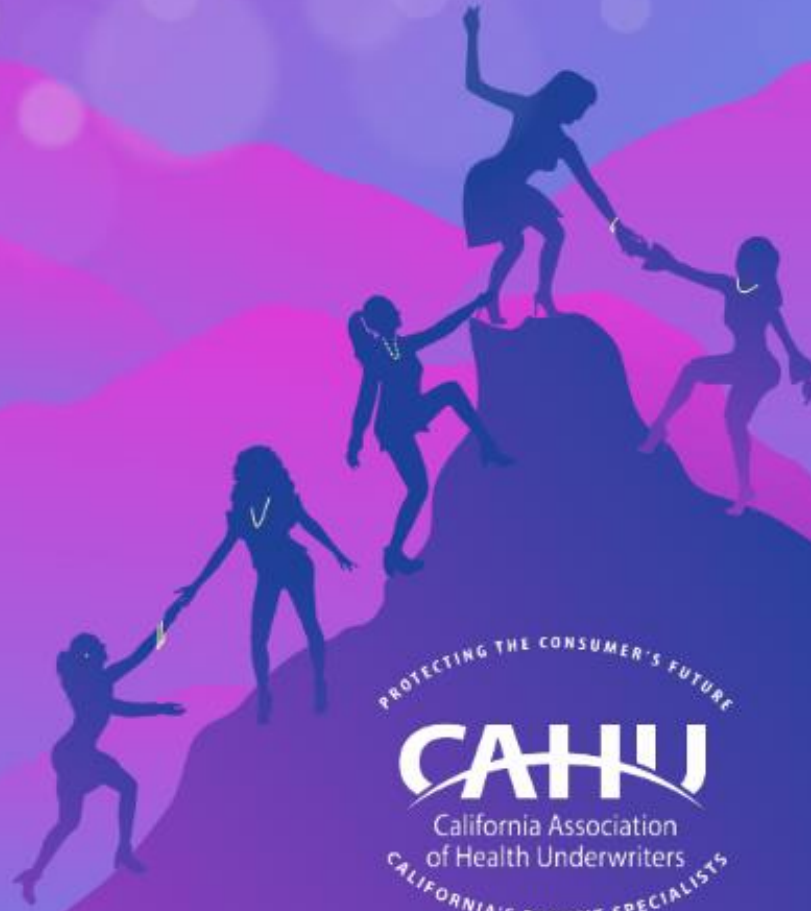


# WOMEN'S LEADERSHIP *Summit*



PROTECTING THE CONSUMER'S FUTURE  
**CAHU**  
California Association  
of Health Underwriters  
CALIFORNIA'S BENEFIT SPECIALISTS

**3-5**

**APRIL**

**2019**

FOR MORE DETAILS VISIT  
THE EVENT PAGE AT [WWW.CAHU.ORG](http://WWW.CAHU.ORG)

📍 JW MARRIOTT LAS VEGAS

UPDATED 2/28/19

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# Introduction

This Women's Leadership Summit (WLS) is a first-of-its-kind CAHU event, focused on gathering existing and potential women leaders in our industry to help develop, grow and encourage likeminded individuals as the industry shifts and expands.

The ultimate goal of this event is to build and grow networks and to deliver actionable insights to women in leadership roles about how to become better leaders, employers, employees and how to lift others – both male and female -to do the same.

This initial event will have a limited registration of 100 attendees plus our sponsor partners. This will allow for an atmosphere that encourages relationship building, frank and open discussions, and most of all, an opportunity for our leaders to learn and grow. Ultimately, we envision expanding it beyond our association, but want to focus on launching it successfully, with this exclusive approach.





# Event Overview

Join us April 3-5 at the JW Marriott in Las Vegas for a first of its kind CAHU event, focused on leadership development for women in our industry.

We will begin with a fun and engaging Welcome Reception where you'll mingle with friends old and new, and experience a glimpse of what we have in store for you, including a Pop Up Marketplace!

Day 2 will be action packed, beginning with networking and wellness sessions, followed by powerhouse content over brunch, a midday recharging break, and an afternoon full of more amazing sessions and workshops. That evening we'll reconvene for a cocktail reception and more networking, as well as Ladies Night, with a Vintage Vegas theme (dress to impress!).

The final morning will feature more wellness and networking, along with WoW short talks and a second keynote address.

Additional details are developing quickly, so stay tuned!

**REGISTRATION IS OPEN AS OF 2/1/19!**

Act quickly, there' only 100 spots and they're selling fast!

NAHU Members: \$275

Non-Members: \$325

# Program Highlights

We've been assembling an array of powerhouse presenters to help us deliver this very special program and can't wait to deliver it to you all.

- ▶ Event Host – Stephanie Berger
- ▶ Event Ambassadors
  - ▶ Korey Platt, Jolene Bibian, Dawn McFarland, Kimi Shigetani, Cerrina Jensen
- ▶ Special Guest Speaker - Erin Prewitt
- ▶ TWO Keynotes
  - ▶ Becky Patel: You Can and You Will
  - ▶ Cerrina Jensen: Get Out of Your Own Way... What's Holding You Back?
- ▶ Words of Wisdom (Wow) Short Talks
  - ▶ Amy Evans: Your Intuition is Your Superpower
  - ▶ Jan Mesa: There is No Crying in Business
  - ▶ Sue Wakamoto-Lee: Accessorize It!
- ▶ Workshop Facilitators
  - ▶ Debbie Adrian
  - ▶ Lisa Hutcherson
  - ▶ Bobbi Kaelin

# Thank You, Power Partners!

WARNERPACIFIC 

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# Thank You, MARS Squad!

Our colleagues and friends listed on the following page have each donated \$250 to help us launch WLS. More importantly, they were personally invited to join this MARS Squad, because we appreciate them beyond words. They inspire us to keep growing and evolving, and have been instrumental in helping their CAHU sisters become wiser and more effective leaders, and continue to work hand-in-hand with each other and our male counterparts.

If you know someone who should be considered for our MARS Squad,  
Please contact us at [wls@cahu.org](mailto:wls@cahu.org).

# Thank You, MARS Squad!

Bruce Benton

Neil Booth

Edward J. "Rusty" Brown

Patrick Burns

Dennis Carlson

Neil Crosby

Brad Davis

Ryan Dorigan

David Duker

Mike Embry

David Fear, Jr.

Mark Gaunya

Kelly Fristoe

Jeff Grocky

Craig Gussin

Tom Harte

Alan Katz

Juan Lopez

Michael Lujan

Mark McGuinnes

David Mordo

Jim Morrison

Joe Navarro

Michael Naumann

John Nelson

Reid Rassmussen

David Reid

Dane Rianhard

Rusty Rice

Chuck Rosen

Brian Skaggs

David C. Smith

Eugene Starks

Brian Sullivan

Kevin Trokey

Keith Wallace

John M. Word III





# Power Partner

**WARNER**PACIFIC 

**Founding Event Partner – SOLD**  
**(\$2,500)**

- Two Registrations
- Premier Exhibit space
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- Opportunity to deliver an in-person welcome to all attendees on the first day of the event
- List of attendees



# Power Partner Opportunity

## **Welcome Amenity Partner (\$2,500)**

- Two Registrations
- Exhibit Space
- Welcome Amenity (can be provided or we can provide one for you) with logo
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- List of attendees



# Power Partner Opportunity

## **Ladies Night Partner (\$1,750)**

- One Registration
- Name a Signature Cocktail
- Welcome Message at Event
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- List of attendees





# Power Partner Opportunity

**Words of Wisdom (WoW) Short Talks  
MC Partner  
(\$1,500)**

- One Registration
- Introduce Each Short Talk Speaker on Final Morning
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event



# Power Partner

The Humana logo, featuring the word "Humana" in a green, sans-serif font with a registered trademark symbol (®) to the right. It is set against a white rectangular background.

**Humana®**

**Name Badge Partner - SOLD  
(\$1,500)**

- ▶ One Registration
- ▶ Company Logo on name badges
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event

# Power Partner



**Registration Partner - SOLD**  
**(\$1,500)**

- ▶ Two Registrations
- ▶ Table Cover with logo at Registration table
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event



# Power Partner

## easecentral

**Continental Breakfast Partner - SOLD**  
**(\$1,500)**

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Signage on Final Morning



# Power Partner



## Welcome Reception Partner - SOLD (\$1,000)

- ▶ One Registration
- ▶ Opportunity to give welcome at the reception
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Logo on cocktail napkins



Power Partner



**Day 1 Brunch Partner - SOLD**

**(\$1,000)**

- ▶ One Registration
- ▶ Opportunity to give welcome at brunch
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event

# Power Partner



Swag Partner - SOLD

(\$1,000)

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Opportunity to send item to be included in SWAG bag

# Power Partner Opportunity

## **Vision Board Partner**

**(\$1,000)**

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event



# Power Partner Opportunities

## Charging Station Partner (\$1,000)

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Recognition before, during and after the event



# Power Partner



## Break Snacks Partner

**(\$750, each)**

- ▶ One Registration
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ Signage at the Station

# Power Partner



## Coffee Station Partner - SOLD (\$750, each)

- One Registration
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- Signage at the Station



# Power Partner Opportunities

## Ladies Night Photo Booth Partner (\$750)

- One Registration
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- Signage at Ladies Night



# Power Partner Opportunities

**Exhibit / Vendor Partner**

**(\$500, each)**

- ▶ One registration
- ▶ Table space in the general session room





# Power Partner Opportunities

## A La Carte / Add On Options

- Welcome Amenity with logo (\$500)
- Signature Cocktail (\$500; 2 available)
- Promotional Partner - logo on all conference materials, advertising and promotional materials, on the website and throughout the event (\$250)
- SWAG Bag Item – provide an item for the SWAG bag with logo (\$250)
- List of Attendees (\$500)
- Breakfast or Break Partner – logos displayed at Breakfast or a Break, recognition before, during and after the event (\$300)
- Wellness Partner - logos displayed at Breakfast or a Break, recognition before, during and after the event (\$275)

# Hope to see you there!



[WLS@cahu.org](mailto:WLS@cahu.org)

Stephanie Berger, CAHU Immediate Past President

Cerrina Jensen, CAHU Executive Board

Dawn McFarland, CAHU Executive Board

Korey Platt, CAHU Board Member

Jolene Bibian, CAHU Board Member

Kimi Shigetani, CAHU Executive Director