

# Power Partner Opportunities



March 25 – 27, 2020  
J.W. Marriott Resort & Spa  
Las Vegas, NV

UPDATED 2/28/20

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# Introduction

In 2019, CAHU introduced the Women's Leadership Summit (WLS) as a first-of-its-kind CAHU event, focused on gathering existing and aspiring women leaders in our industry to help develop, grow and encourage likeminded individuals as the industry shifts and expands. The event was a smashing success and we are elated to be hosting our 2<sup>nd</sup> Annual WLS in March, 2020.

While our first summit was limited to 100 attendees plus our sponsor partners, we have expanded capacity due to the high demand to attend our next summit. We expect to double attendance, while still providing an atmosphere that encourages relationship building, frank and open discussions, and most of all, an opportunity to learn and grow.



# Program Highlights

We're assembling an array of powerhouse speakers and content to deliver this very special program, focused on empowering women leaders both within and outside the insurance industry.

- ▶ Special Guest Keynote – Lori Taylor
- ▶ Additional Keynotes
  - ▶ Emma Fox, Jenna Phillips Ballard, Natalie Jill
  - ▶ Fireside Chat: Stephanie Berger & Pat Griffey
- ▶ Leadership Tracks
  - ▶ Women in Business
  - ▶ Health & Wellbeing
  - ▶ Personal Empowerment
- ▶ Words of Wisdom (WoW) Short Talks
- ▶ Brunch & Bubbles
- ▶ Ladies Night Party (Speakeasy Theme)
- ▶ Visioneering Workbook
- ▶ Pre and Post Event Networking





# Event Planning Team

- Event Host – Cerrina Jensen
- Event Ambassadors – Korey Platt and Kimi Shigetani
- Event Planning Committee

Emma Fox  
Melanie Hendersen  
Ashley Ingram  
Laura Murphy  
Naama Pozniak  
Irma Romero

Kristie Scavarda  
Laura Staller  
Heidi Sterner  
Pat Stiffler  
Sue Wakamoto-Lee  
Yolanda Webb

- Event Advisory Board

Stephanie Berger, Jeff Grocky, Dawn McFarland, Jill Pedersen, and Jessica Word

# Word & Brown®



**2 REMAINING  
PREMIER PARTNERSHIPS  
AVAILABLE**

## *Premier Partners*

Each of our Premier Partners will have a special opportunity to connect with up to 200 attendees in both the sessions as well as in an intimate and memorable exclusive setting at the venue.

**This exclusive opportunity is limited to a maximum of six high profile partners including our first confirmed Premier Partner, Word & Brown.**

Your **\$5,000** investment includes the following premier benefits:

- ❖ Large Premier Exhibit Space  
This is more than a booth or table. It's an actual inlet with the ability to customize the experience. For example: decorate, provide snacks, cocktails, chair massages, whatever you like.
- ❖ 2 Full Access Tickets
- ❖ 1 Mars Squad Member
- ❖ 2 Promotional Social Media Posts
- ❖ Recognition on the website and all event promotions
- ❖ Recognition in the event app
- ❖ Signage at Hotel Check-In and at the Summit
- ❖ List of all attendees
- ❖ 15% discounted registration for any additional attendees
- ❖ Welcome Address to all attendees

## Words of Wisdom (WoW) Partner\*

(\$1,500, one available)

- ▶ One Registration OR Mars Squad Membership
- ▶ Introduce WoW speakers
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ List of Attendees

\*A selection of short TED style talks will take place during the Summit.



## Swag Partner\*

**(\$1,500, 4 available)**

- ▶ One Registration OR Mars Squad Membership
- ▶ Provide approved swag item, for the bag of special gifts each attendee receives at check in
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ List of Attendees

\*These Partners will be provided a selection of swag items to sponsor, for each participant's Swag Bag.



## Registration Refreshments Partner\*

(\$1,000, 1 remaining)

- ▶ One Registration OR Mars Squad Membership
- ▶ Onsite Signage
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- ▶ One Promotional Social Media Post
- ▶ List of Attendees

\*There will be light refreshments at the Reg Desk on Wednesday, where you can greet participants.

## Agency Partner\*

(\$1,000, 10 available)

- ▶ One Registration OR Mars Squad Membership
- ▶ Onsite Signage
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event

\*Designed for agency owners throughout the country who support the WLS platform.



## **Welcome Amenity Partner\***

**(\$1,000, two available)**

- ▶ One Registration OR Mars Squad Membership
- ▶ Provide approved branded welcome amenity
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ List of Attendees

\*Each participant will receive a “survival kit” for use during or after the summit.

## **\* Pop Up Shop Partner (\$1,000, four available)**

- ▶ One Registration OR Mars Squad Membership
- ▶ Onsite Signage
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event

\*Logos will be displayed at various pop up shops for run of event.





## Visioneering Workbook Partner\* (~~\$2,500, one available~~)

*Sold*

- Two Registrations
- Exhibit Space
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- Logo insert within each workbook
- One Promotional Social Media Post
- List of Attendees

\*Each participant will receive a workbook to complete during and after the Summit.

## Brunch & Bubbles Partner\* (~~\$2,500, one available~~)

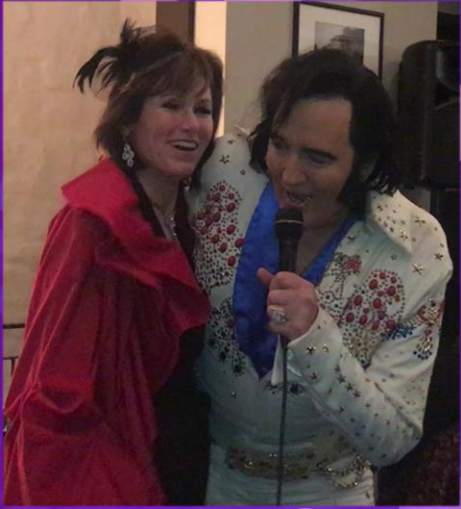
*Sold*



- Two Registrations
- Exhibit Space
- Brunch Welcome & Toast
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- One Promotional Social Media Post
- List of Attendees
  
- Optional: Provide branded cocktail napkins

\*Decadent brunch & mimosa bar will be served on Day 2 of the Summit.





## Ladies Night Partner\* (~~\$2,500 one available~~)

*Sold*

- Two Registrations
- Exhibit Space
- Welcome Message at Event
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- One Promotional Social Media Post
- List of Attendees
- Optional: Provide branded cocktail napkins

\*A fabulous party will take place on the 2<sup>nd</sup> Evening of the summit.



## Registration Partner\* (~~\$2,000, one available~~) *Sold*

- Two Registrations
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- One Promotional Social Media Post
- List of Attendees

\*Each participant will check in at the registration table and receive their materials and swag bag.





## Welcome Reception Partner\* (\$2,000, ~~one available~~)

*Sold*

- Two Registrations
- Welcome Message at Event
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- One Promotional Social Media Post
- List of Attendees
- Optional: Provide branded cocktail napkins

\*This reception will take place on Day 1 to welcome and socialize with participants.



## Full Breakfast Partner\* (~~\$2,000, one available~~)

*Sold*

- Two Registrations OR Mars Squad Memberships
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website, and throughout the event
- One Promotional Social Media Post
- List of Attendees
- Optional: Provide branded cocktail napkins

\*Full Breakfast Buffet will be served on final day of the Summit.



## Name Badge Partner\* (~~\$1,500, one available~~)

*Sold*

- ▶ One Registration
- ▶ Branded Name Badges
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ List of Attendees

\*Each participant will receive a branded name badge to use throughout the Summit.

## Wellness Partner\*

~~(\$1,500, one available)~~

*Sold*

- ▶ One Registration
- ▶ Branded Name Badges
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
- ▶ List of Attendees

\*Wellness sessions will take place Thursday and Friday mornings.



## Photo Booth Partner\*

~~(\$1,000, two available)~~

*Sold*

- ▶ One Registration
- ▶ Onsite Signage
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event

\*Photo Booth area will be available for run of event.

## Snack Break Partner\*

(\$1,000, ~~two available~~)

*Sold*

- One Registration
- Onsite Signage
- Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
  
- Optional: Provide branded cocktail napkins

\*Midday snack bar to be served on two of the Summit days.



**Coffee Station Partner\***  
**(~~\$1,000, two available~~)**

*Sold*

- ▶ One Registration OR Mars Squad Membership
- ▶ Onsite Signage
- ▶ Your logo on all conference materials, advertising and promotional materials, on the website and throughout the event
  
- ▶ Optional: Provide branded cocktail napkins and/or cups

\*Morning coffee and tea bar to be served on two of the Summit days.

# Premier Partners

Word&Brown®



(Remaining Premier Partnership Openings: 1)

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Brunch & Bubbles Partner



Ladies Night Partner



Visioneering Book Partner



Registration Partner



Breakfast Partner



Name Badge Partner



Welcome Reception Partner



Registration Refreshment Partner





# Premier Partners

Word&Brown®



(Remaining Premier Partnership Openings: 1)

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Wellness Partner



Snack Break Partner



Snack Break Partner



Ladies Night Drink Partner



Photo Booth Partner



Coffee Station Partner



Coffee Station Partner





Hope to see you there!

[WLS@cahu.org](mailto:WLS@cahu.org)

#cahuwls