



Communications Awards Criteria

Social Media Award

Awards Criteria: Social Media Award

CAHU Level: To be presented to a CAHU Executive Board Member who has used Social Media as a key tool in providing valuable information to our members and followers on a regular basis.

Criteria:

1. Social Media posts between July 1, 2020 and June 30, 2021
2. Must be actively using social media to promote important CAHU educational or legislative information on a consistent basis
3. At least 12 posts
4. Encouraged sharing, liking and commenting
5. Includes a person at the state chapter level who has found new and creative ways to assist in the promotion of membership and attendance at association meetings

Include screenshots of Facebook, Twitter, Instagram, LinkedIn etc. including dates posted.

Local Chapter Level: To be presented to a local chapter member who has used Social Media as a key tool in providing valuable information to its members and followers on a regular basis.

Criteria:

1. Social Media posts between July 1, 2020 and June 30, 2021
2. Must be actively using social media to promote important CAHU educational or legislative information on a consistent basis
3. At least 12 posts per year
4. Encouraged sharing, liking and commenting
5. Includes a person at the local chapter level who has found new and creative ways to assist in the promotion of membership and attendance at association meetings

Include copies of articles including dates published.



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Please note applying for CAHU Level or Local Chapter Level: _____

Nominee: _____

Chapter: _____

This Nomination is submitted by: _____

(Name and Email)

Submit documentation - this completed form plus examples of items listed above - by 5:00 p.m. by August 27, 2021.

Use this link below: <https://drive.google.com/drive/folders/1dKq7prQyzLJgV3gQGo9Go9YQdhK2RFZ2>