

**A BRIEF (89 YEAR)
HISTORY OF CHANGE**

THE NAHU STORY



The Next Generation



FEATURING

*An authoritative history of NAHU since its inception in 1930.
Some of the faces of the past and some of the faces of the present and
future.*

October 14, 1929

INTERNATIONAL ASSOCIATION OF ACCIDENT & HEALTH UNDERWRITERS

October 29, 1929



**“Change either energizes,
or paralyzes.”**

- The ShiftShapers Podcast

“...to promote good will and harmony between members, to devise measures for the protection of their common interests, and to advance the general interests of Accident and Health selling.”

Initial charter, Article II

NOTE: Annual dues \$2.00

1942 Annual Convention keynote



Vote for
SENATOR HARRY S. TRUMAN

for
Re-Election to the
UNITED STATES SENATE

The people of Missouri should not be
deprived of his six years' experience
in the United States Senate.

**HIS POLITICAL PROMISES HAVE
BEEN FULFILLED**



1945: Women's Auxiliary formed

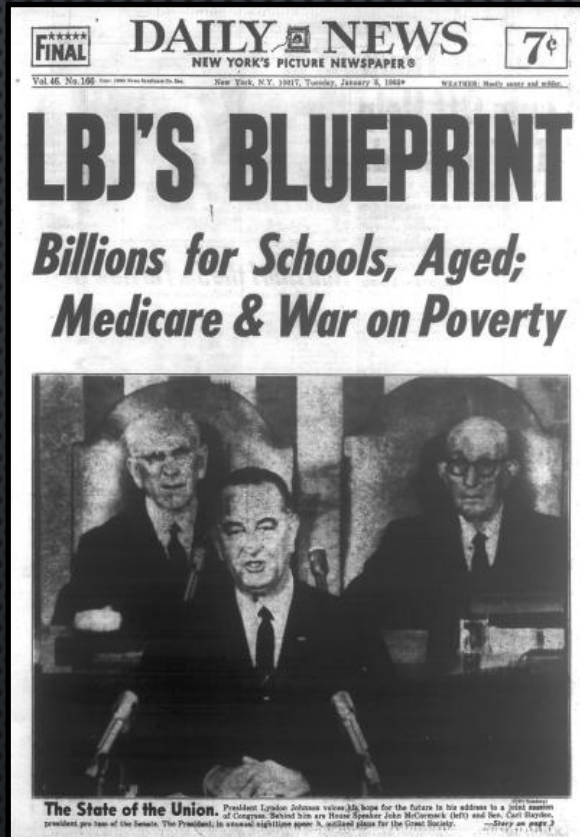


1945: Headquarters located in small room behind a stockroom in a Chicago grocery store

1956: Miami Beach convention – decision to become legislatively relevant

1960: Opposed the Forand Bill – an attempt to provide government health insurance to everyone. The bill failed, but . . .

1965:



“The fight against socialization of insurance and medicine, having lost the battle of Medicare, must now concentrate on preventing expansion of the system to persons below age 65.”

- Jack O'Day, Legislative Chair

1968: Our efforts focused on fighting “The precipitous rise of health care costs.”

1970: The Association was integral in defeating Sen. Kennedy’s bill for National Health Care.

1973: We wondered whether HMOs would leave a place for agents.

1982: NAHU President Randy Freudig warned all 3000 members about the potentially devastating negative effects of cost shifting.

1983: NAHU's largest staff ever (4 people) subleased space from Mutual of Omaha in Washington, DC.

1988: Helped to defeat 2 bills from Sen. Kennedy that would have created an employer mandate.

1990: Elected NAHU's first woman president – Risteen Stafford Masters – who created Capitol Conference.

1991: NAHU President Art Jetter was the first to make a national call for advanceable, refundable health care tax credits.

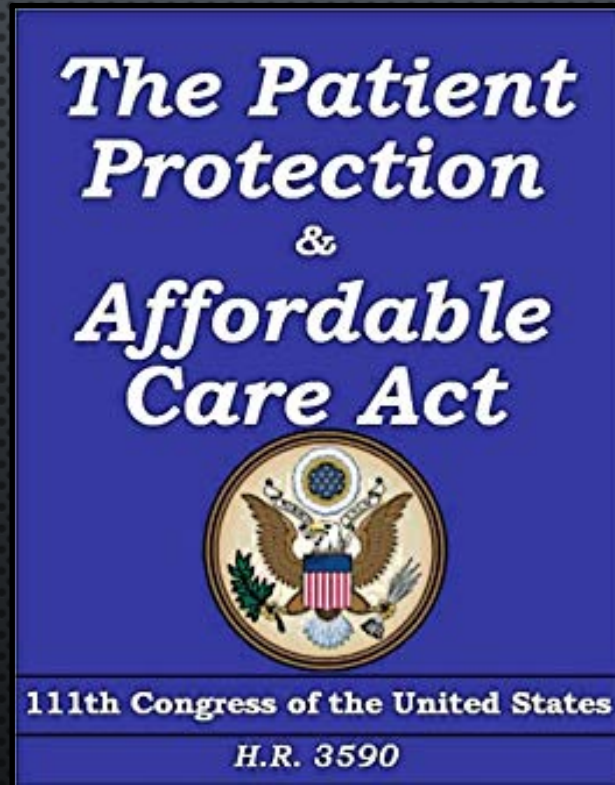
1993:

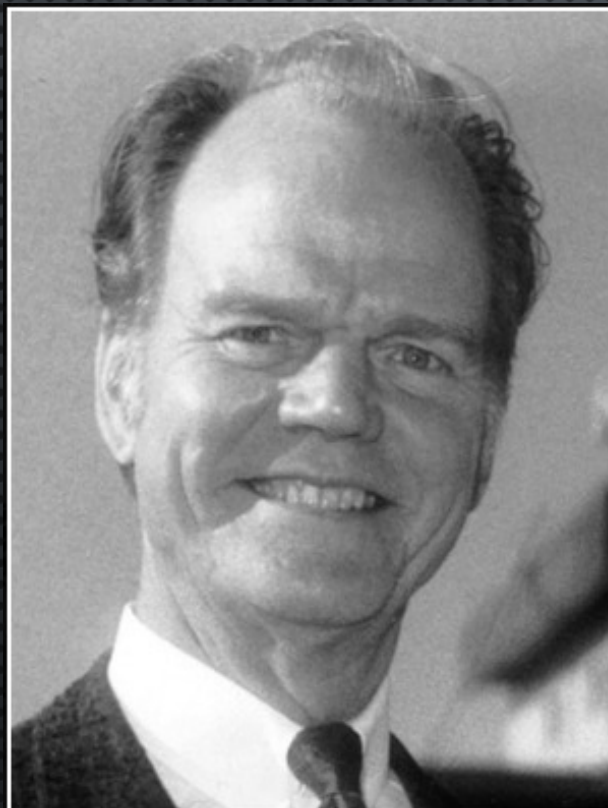


NAHU creates “Real Choice” –
our counterproposal to the
“Health Security Act of 1993”
(a/k/a “Hillarycare”)

Real Choice was written by
Alan Katz (CA) and Mike Dwyer (FL)

We taught them a lesson in 1993, and they've hardly bothered us since then.





In times like these, it helps to recall
that there have always been times
like these.

— *Paul Harvey* —



The future is already
here - it's just not very
evenly distributed.

- *William Ford Gibson*

