

March is Membership Month: Are you reaping the benefits?

By Irma Romero, CAHIP VP of Membership

Our industry is extremely dynamic. Every day, health insurance professionals face challenges in the form of new regulations, updated policies and shifting client needs. It can be hard to run a business and serve your clients while staying on top of all the changes.

Membership in our professional association is an easy solution. CAHIP wants to remind you that joining gets you membership on a national, state, and local level, and this month we are offering \$50 off your membership fee. Membership provides health insurance professionals with all the tools they need to take their business and education to the next level.

We use our voice to protect our client choices and the products our clients rely on. Membership matters. We are all affected by legislative and policy changes and CAHIP advocates for you and your client. Our collective strength increases our volume and maintains a seat at the legislative table.

Start the process by visiting cahu.org/membership and learn more about all the benefits. Together we are stronger!

Three-for-one advocacy

Membership gives you a say in the future of our profession at the local, state, and national levels. No matter where your chapter is located, you have a voice in the laws and policies that affect you.

We advocate for our profession and our client's access to healthcare. It's our expertise and passion. CAHIP Members work directly with state legislators on important policy issues.

Receive up to date industry information

Membership gives you complete access to local, state, and national tools and resources tailored to your needs. Members have access to up-to-date information so you can make key business decisions.

Exceptional Professional Development education

Investing in your ongoing education and CE training opportunities is key to providing the best client service. Membership gives you open access to educational resources that advance designations, support certifications, and lifelong learning.

Be Part of a Vibrant Community

CAHIP and local chapter membership gives you access to a vast network of health insurance professionals that include agents, carriers, third-party administrators, and more. Through local chapter and statewide events, the networking opportunities are endless.

As VP of Membership for CAHIP, I'd like to remind you this is "our" Association. Thank you for taking the time to consider this or sharing with a colleague.