

4TH Annual NorCal Medicare Summit: 2018



Welcome all Sponsors and Exhibitors:

We are excited to announce the Fourth Annual NorCal Medicare Summit 2018, hosted by Golden Gate, Sacramento and Silicon Valley chapters of the Association of Health Underwriters.

The Main Event will take place at the Double Tree Hotel, 7050 Johnson Drive, Pleasanton, CA 94588 on Friday, August 17th, 9:30am – 3:00pm. The hotel is conveniently accessible to all three co-promoting chapters. We've arranged a promotional room rate of \$159 + tax at the Double Tree Hotel Thursday night.

Bringing back a popular social event introduced last year, join us for Wine Tasting, Food and Networking to kick off the Summit at Charles R. Vineyards located in beautiful Livermore Valley Wine Country on Thursday, August 16th, 4:00pm – 9:00pm. We will have a complimentary shuttle transporting guests to/from the hotel to the winery. Seating is limited, so if you want to ride the shuttle please register early: www.ggahu.org

*Sponsor Partners bring to the Summit the connection that will make the difference in our Medicare agents business and growth. As a result of our past success, we are seeing a growing interest and duplication of this type of event throughout the state and across the nation. Because California sets the pace that many other chapters follow, we are excited about this year's program and line up of speakers. Stand-alone exhibit space is limited; Event Sponsors will be given first priority and assigned in order of sponsor level and first paid. To quickly secure your sponsorship, **please return the form with payment due by July 16, 2018***

We applaud you for seeing the value in our vision and hope to continue to work together in the years ahead.

*Sincerely,
Cathy Little, President
Golden Gate Association of Health Underwriters*

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Golden Gate Association of Health Underwriters in Collaboration with Silicon Valley Association of Health Underwriters and Sacramento Association of Health Underwriters

2018 Exhibitor Application

This application is made on the _____ day of the month of _____, 2018 between:

(Print the **name** of the proposed **exhibitor** in the space provided above)

The above named company (herein called Exhibitor) and the Golden Gate Association of Health Underwriters, Silicon Valley Association of Health Underwriters and Sacramento Association of Health Underwriters (Herein called GGAHU/SVAHU/SAHU) agree upon the terms and conditions below.

- 1) EXHIBITOR TABLES: We offer twenty five (25) total Exhibitor tables. We reserve the right to automatically assign the table locations upon receipt of completed application and payment. GGAHU, SVAHU and SAHU also reserve the right to assign space as deemed appropriate.
- 2) TABLE FEATURES: It is understood that the Exhibitor Tables are *included* with each Event Sponsorship and includes:
 - One eight-foot (8') draped table and two chairs
 - Summit registration for two company representatives.
 - A table identification sign.
 - Stand-alone Exhibitor Tables include one Tall Cocktail Table and two complimentary registrations
- 3) YOUR OFFICIAL IDENTIFICATION: Exhibitor agrees to let the Summit and GGAHU/SVAHU/SAHU use the name of the Exhibitor in any advertising. Exhibitors with names longer than 30 characters including spaces may be shortened at our discretion.

(In the space at the top, print the name of your company, as you would like it to appear in all printed materials related to this tradeshow. Use no more than 30 characters including spaces).

OPTIONAL FEATURE: Electricity is provided for \$35 per table (**Exhibitor may supply their own power strip and extension cord to any available outlet at no extra cost**)

_____ Yes _____ No

OPTIONAL FEATURE: Hi-Speed Internet is available at no cost to you. Website or video streaming is at an additional cost of \$50 per day.

_____ Yes _____ No

- 4) INSTALLATION/BREAKDOWN: Exhibitor shall be responsible for delivery and removal of equipment and display material to and from the exhibit area. Shipping and storage of exhibit material of any type should be arranged directly with the hotel per the Package Handling Instructions. See attached. Rate and Charges are the responsibility of the exhibitor. **Booth set up begins at 7:00 am and must be completed by 8:30 am. Booth breakdown is at 3:00pm.**

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- 5) **BOOTH PAYMENT AND CANCELLATION:** It is hereby agreed that exhibit space may be reserved by Exhibitor. Payment in full must be received prior to the commencement of the event. It is further agreed that in the event Exhibitor fails to perform in accordance with the terms and conditions set forth in the contract and within the Rules and Regulations of Exhibit, GGAHU, SVAHU and SAHU, as its election, may cancel the contract and retain the full contract fee.
- 6) **SHOW CANCELLATION:** Should any situation beyond the control of GGAHU, SVAHU and SAHU prevent the opening of the exhibit show, We shall not be held liable for any expenses incurred by the exhibitor except we will refund the full rental cost of sponsorship.
- 7) **LIABILITY AND INSURANCE:** GGAHU, SVAHU and SAHU, the facility (hotel, conference center, etc.), employees and or representatives thereof, and other organizations and persons connected with this conference shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to exhibitors or their employees from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract. Exhibitors should place their own insurance to cover all contingencies. The exhibitor agrees to indemnify those listed above against any claims for such loses, damage or injury upon signing the contract. The exhibitor expressly releases the foregoing institutions, individuals and committees for any and all claims of loss, damage or injury. This also includes the period of storage prior to and following the Conference. Small or casually portable articles of value should be properly secured or removed for safekeeping during the hours the exhibits are closed. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the losses and damages to persons or property. Governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal or maintenance occupancy, or use of the exhibition premises or a part thereof. In addition, the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such loses by exhibitor.
- 8) **LITERATURE AND DISTRIBUTION:** Information may be distributed by exhibitor representatives from their exhibit space only.
- 9) **REGISTRATION & NAME TAGS:** Please list all company representatives who will be attending the Conference and representing your company at your booth. Please list any additional representatives or guests as additional attendees below for nametags and conference registration and information. Be sure to include \$45 for each additional guest or attendee if postmarked by July 16, 2018. Name badges **MUST** be worn by exhibitors during the event.
- 10) Hotel Room Reservations are handled separately through Double Tree Hotel at 925-463-8000. To secure the special event room rate of \$159 + tax guests must identify themselves as participants in the NorCal Medicare Summit 2018.

AUTHORIZED SIGNATURE OF SPONSOR: _____

(I have read, understand and agree to the rules and regulations regarding the GGAHU, SVAHU and SAHU exhibit program).

Sponsorship Questions? info@ggahu.org

MATERIALS SHIPPING INSTRUCTIONS

1. The DoubleTree Hotel will accept your materials no more than 3 Business days prior to the event date.
2. Due to limited storage space, our box handling fee is \$10++ per box and \$150++ per pallet which will be added to the final billing. The first two boxes/packages received (not exceeding the dimensions of: 20''x 20'' x 10'') will be complimentary.
3. Each piece must be individually labeled with information below:
DoubleTree by Hilton Pleasanton at The Club – Attn: Banquets
7050 Johnson Drive, Pleasanton, CA 94588
Hold For: NorCal Medicare Summit 2018 / [Your Name] [Company Name]
Arrival Date: Date of Arrival

EXHIBITOR INFORMATION PAGE

Exhibitor Name: _____

Address: _____

Telephone: _____ Email: _____

Exhibitor's booth sign should read: _____

(In the space above, print the name of your company as you would like it to appear on the sign on your table. Use no more than 30 characters including spaces.)

FEE SCHEDULES (Check Appropriate Line):

Place number of Units Ordered in Blank & Multiply for total.

1) Event Sponsor (Long 8' Exhibit Table) \$ _____ 18 Available

-OR-

2) Stand Alone Exhibit Tall Cocktail TABLE - \$500 \$ _____ 7 Available

3) ADDITIONAL ATTENDEES to Main Event (two included with the exhibit table/cocktail table at no additional charge)

_____ Postmarked by August 1, 2018 \$45 X _____ = _____.

_____ Postmarked after August 1, 2018 \$60 X _____ = _____.

4) ADD Tickets to attend the Vineyard Networking Social (this is a separate event from the main event)

_____ Postmarked by August 1, 2018 \$50 X _____ = _____.

_____ Postmarked after August 1, 2018 \$75 X _____ = _____.

5) GROUP DISCOUNTS: Purchase a package of 5 Group Tickets to Main Event and invite your most valued Broker/Agents

\$175 x _____ = _____.

Grande Total: Checks payable to Golden Gate Association of Health Underwriters = _____

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ATTENDEES (Two included with Exhibit table registration fees): - **Print Names Neatly Please!**

1) _____ 2) _____

ADDITIONAL ATTENDEES:

3) _____ 4) _____

5) _____ 6) _____

7) _____ 8) _____

9) _____ 10) _____

Return page 4 & 5 of this contract with your credit card information or check payable to:

Golden Gate Association of Health Underwriters

2520 Venture Oaks Way, Suite 150 | Sacramento, CA 95833

1-800-676-1628 – Phone | 916.924.7323 – Fax

www.ggahu.org | Natalie@camgmt.com

Please do not email credit card information – its not secure

A confirmation email and receipt will be sent to you upon receipt of payment

Paying with a Credit Card? Amex Discover MasterCard Visa

Name on Card: _____

Credit Card Number: _____ Exp: _____ Security Code: _____

Signature: _____

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Advertising Specs

Full Page (8 x 10" vertical)

Half Page (8 x 5" horizontal)

Quarter Page (4 x 6" vertical)

Our digital program and advertising will feature color ads and logos.

Please provide Hi-Quality JPG or Hi-Res PDF files.

Please email Ads and Logos to Alexis Blagg no later than July 16th at ab@westcorpfs.com

Anticipated Agenda:

August 16, 2018

4:00 pm – 9:00 pm

Charles R. Vineyard Wine, Food & Networking Social

August 17, 2018

7:00am – 8:30am

Exhibitor Set up

8:30am – 9:30am

Breakfast Buffet: Visit with Exhibitors

9:30am – 10:45am

General Session

10:45am – 11:00am

Break: Visit with Exhibitors

11:00am – 12:00pm

General Session: Keynote

12:10pm – 1:40pm

Plated Lunch: Visit with Exhibitors

1:45pm – 2:45pm

Breakout CE Sessions

2:45pm – 3:00pm

Last 15 Minutes to visit with Exhibitors & complete "Bingo" card

2:45pm

Grand Prize Winner Drawing (must be present to win)

3:00pm

Exhibitor Breakdown

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Sponsorship Package

Platinum Show Sponsor

\$5,000

Includes:

- One draped vendor table in exhibit hall, Premium booth located near main door
- 4 attendee tickets of choice to Main Event or Vineyard Event
- Full-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- 10-minute presentation from podium during main event

_____ Two Available

Vineyard Networking Social Sponsor

\$4,000

Includes:

- One draped vendor table in exhibit hall, Prominent booth location
- 4 attendee tickets of choice to Main Event or Vineyard Event
- Half-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- 5-minute presentation from podium during main event
- Prominent Signage at Vineyard

_____ Two Available

Lunch Sponsor

\$3,000

Includes:

- One draped vendor table in exhibit hall
- 2 additional attendee tickets of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- 5-minute presentation from podium during lunch
- Prominent Signage during lunch

_____ Two Available

Breakfast Sponsor

\$2,500

Includes:

- One draped vendor table in exhibit hall
- 2 additional attendee tickets of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- 5-minute presentation from Podium at opening remarks
- Prominent Signage during breakfast buffet

_____ Two Available

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Name Badge Sponsor

\$2,000

Includes:

- One draped vendor table in the exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Logo printed on attendee name badges
- Quarter-page program ad
- Video screen ad, large display sign, promotion on association event webpage and recognition from podium
- Optional: provide logoed lanyards

_____ One Available

Audio Visual Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- Logo embedded on Event Slide Deck

_____ Two Available

Registration Table Sponsor

\$1,500

Includes:

- One draped vendor table at registration (note: Table located in hallway outside ballroom door)
- Greet guests as they arrive to check in
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Prominent Signage at registration table
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- Optional: provide company table cloth on registration table and logoed bags for guests

_____ One Available

Center Table Decoration Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Logoed Centerpiece on each table
- Video screen ad and recognition in printed materials, signage, website and from podium.

_____ One Available

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Coffee Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad,
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium

_____ Two Available

Podium Sponsors

\$1,500

Includes:

- One draped vendor table in the exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- Sign at Podium during one of the speaker segments

_____ Five Available

Raffle Grand Prize Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium
- Signage at display of Grand Prize Table
- Announce and present grand prize to winner during program
- Video screen ad and recognition in printed materials, signage, website and from podium.

_____ One Available

Certified Education (CE) Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium

_____ Four Available

Program Sponsor

\$1,500

Includes:

- One draped vendor table in exhibit hall
- 1 additional attendee ticket of choice to Main Event or Vineyard Event
- Quarter-page program ad
- Video screen ad, large display sponsor sign, promotion on associate event webpage and recognition from podium

_____ One Available