

<u>Time</u>	<u>Schedule on Friday, August 17th</u>	<u>Who</u>	<u>Session Title:</u>
9:45-10:45	General Session - Speaker #1 (1-CE Credit)	Sarah Kim-Lee, Social Security Administration	<i>Filing for Medicare, Retirement Planning, and the Future of Social Security</i>



Sarah Kim-Lee

Social Security Administration

Bio

Sarah has worked for various AAPI community organizations prior to joining the federal government. She is currently a regional public affairs specialist with the federal government in San Francisco Bay Area. Sarah's past work experience includes:

- Senior Services Outreach and Enrollment Manager, On Lok Lifeway in San Francisco, CA
- Social Services Coordinator & Assistant Manager, Westlake Christian Terrace Center, Oakland, CA
- Founder and Director, Westlake Christian Terrace Center for Citizenship and Immigration, Oakland, CA
- Language Consultant & Certified Cultural Competency Trainer, National Asian Women's Health Organization, San Francisco, CA, and
- Korean Community Health Outreach Coordinator, Asian Health Services, Oakland, CA

Since 1997, Sarah has been producing and hosting a monthly Korean Journal, a Korean language public service television program addressing a wide range of issues and concerns affecting the local Korean community.

Sarah volunteers at the University of California, Berkeley Campus for the Department of East Asian Language where she is an advocate for preserving the Korean language classes. She is well known in the Bay Area Korean community as an advocate for immigrants' rights and has an extensive knowledge of the Korean immigrant community of Northern California. Sarah also serves as Commissioner of the Alameda County Advisory Commission on Aging.

Sarah's recognition awards include:

- 2014 Federal Employee of the Year Award
- 2009 State of California Asian Pacific Islander Heritage Award, Excellence in Public Service,
- 2000 Community Leadership Award from the Korean Community Center of the East Bay,
- 1999 Champion for Asian Women and Families by the National Asian Women's Health Organization, and
- Numerous community service awards and citations.

<u>Time</u>	<u>Schedule on Friday, August 17th</u>	<u>Who</u>	<u>Session Title:</u>
11:00 – 12:00	General Session - Speaker #2 (Key Note – 1 CE Credit TBD)	Tom Kornfield, Vice President of Medicare Policy (AHIP)	<i>Medicare Advantage Landscape</i>



Tom Kornfield

America's Health Insurance Plans (AHIP)

Vice President of Medicare Policy

#### Bio

Tom Kornfield is a Medicare policy expert with 20 years of public and private sector experience in Medicare Advantage and Part D payment policy. He currently serves as a Vice President at America's Health Insurance Plans (AHIP), where he provides research and policy support to Medicare Advantage plans in the areas of risk adjustment and regulatory policy. Before joining AHIP, he was a Vice President at Avalere Health, where he provided strategic advice to clients on the impacts of health reform, Medicare Advantage and Part D policy. He spent 10 years at the Centers for Medicare and Medicaid Services (CMS) in a variety of roles tied to health plan payment and risk adjustment. In addition, while at CMS he originated the idea to allow five-star Medicare health plans to market and enroll year-round.

Tom is an expert on Medicare risk adjustment, having worked extensively with the risk adjustment model, developed impacts of changes to the model, and conducted training on both risk adjustment and Medicare Advantage payment for industry. He has also presented on risk adjustment topics on webinars and at industry sponsored conferences. Furthermore, he led the development of the 2014 and 2015 annual Medicare Advantage and Prescription Drug Plan annual payment rate announcement. For this announcement, he coordinated efforts among several staff members and other components in CMS, developed bottom line impact analyses of the payment changes in the rate notice, and also contributed technical sections on the payment methodologies for Medicare Advantage associated with the Affordable Care Act.

During his work on detail to the majority staff of the Senate Finance Committee, under the direction of Senator Max Baucus, he briefed the Senator and his staff on Medicare Advantage and wrote position papers to prepare the Senator for hearings and meetings. His work covered many different requirements of Medicare Advantage plans, from those covering access and solvency to those covering enrollment and marketing. Working with majority and minority committee staff, he drafted legislative changes to the Medicare Advantage program with respect to payment, access standards, and special needs plans.

<u>Time</u>	<u>Schedule on Friday, August 17th</u>	<u>Who</u>	<u>Session Title:</u>
1:45 – 2:45	CE Track #1: Medicare Basics	Katy Brady, MPH, CSA Community Education Coordinator (HICAP)	<i>Welcome to Medicare; Medicare 101</i>



Katy Brady, MPH, CSA

HICAP

Community Education Coordinator

Bio

Katy Brady is a graduate of the University of Michigan, with a BS in Education and a Master’s Degree in Public Health. She has worked as a High School teacher and coach, in Pharmaceutical Sales and Marketing with Wyeth/Pfizer Pharmaceuticals, and in Private Patient Advocacy as a certified Senior Advisor at Heartwood Health, Inc.

LAS/HICAP was then fortunate to have Katy come on board as a volunteer counselor, and in-house as the Community Education Coordinator. She feels privileged to work with the LAS/HICAP team whom she terms “an amazing group of people”. The purpose (mission, goals, objectives) of the organization makes her happy and proud to come to work every day. The passion exhibited by her LAS/HICAP colleagues keeps her motivated and pushing forward, never losing sight of how fortunate she feels to be part of the team.

<u>Time</u>	<u>Schedule on Friday, August 17th</u>	<u>Who</u>	<u>Session Title:</u>
1:45 – 2:45	CE Track #2: Advanced Medicare	Margaret “Maggie” Stedt	<i>Understanding Medicare for the Group Health Insurance Broker</i>



Margaret “Maggie” Stedt

Stedt Insurance Services, Inc.

President

Bio

Margaret “Maggie” Stedt is an Independent Contractor/Licensed Agent and Consultant. She is a Certified Senior Advisor and a member of NAHU’s Leading Producers Round Table at the Soaring Eagle Level. Mrs. Stedt has over 40 years of experience in essential areas of the insurance industry including sales and sales management and product development and management.

Maggie currently is President of Stedt Insurance Services, Inc. The firm specializes in consulting services and sales of insurance products including Medicare HMO, PDP and MediGap, individual life, health and group insurance products.

Maggie is the Immediate Past President of Orange County Health Underwriters (OCAHU). She is CAHU’s VP of Membership for 2017-2019, was the National Association of Health Underwriters (NAHU) Region 8 Membership Chair 2014 – 2018 and serves on the NAHU National Medicare Advisory Committee. She is a Distinguished Toastmaster.

She was awarded the NAHU Presidential Citation Award for 2017 and the Distinguished Service Award from the National Association of Health Underwriters in 2016.

Maggie and her husband of over 40 years, Jim, live in San Clemente, CA with 2 Siamese cats and enjoy spoiling their nieces and nephews!