



**Golden Gate Association of Health Underwriters**

2520 Venture Oaks Way, Suite 150  
Sacramento, CA 95833

Phone: 1.800.488.2506

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Email: info@ggahu.org

We are contacting you on behalf of the board of directors of Golden Gate Association of Health Underwriters. Please find attached the 2020 Annual Partnership Package, which supports our local chapter. We have indicated which Benefits are included in our Metallic Levels as well as the “A La Carte” category so that you can check any additional sponsorship opportunities you wish to participate in advance for the benefit period of January 1 – December 31, 2020. We would not be able to have the impact on the professional development of our members or our legislative advocacy without your loyal support.

The value of being a Metallic Partner represents a combined package discount of between 25% to 30%. I've would like to point out several areas where we've enhanced our sponsorship package to bring you even greater value in partnering with us. Please review the enclosed information carefully, select the desired Sponsorship level as well as any “A-la Carte” items you want to add-on to the commitment form and return the form to us as soon as possible.

- The **Diamond** and **Platinum** level includes additional general admission tickets to the Annual Sales Symposium plus premium location booth space, so our partners will have the greatest visual exposure and more guest attendees included.
- The **Diamond** and **Platinum** level also includes 1 pre-paid admission at all regular GGAHU monthly member meetings so you can send your Representative to the meetings without having to register and pay for them to attend each meeting separately.
- We are excited to offer the opportunity to feature our Partners in Advertising & Promotions to our Members. We publish a quarterly Newsletter and e-blast periodic announcements to our members about special events and monthly member meetings. These communications will allow you to craft a custom message or advertisement with your company's logo for us to e-blast to our entire list. Our communications are seen by over 2000+ constant contact registrants, not just Members. Our goal is to make every effort to give our partners as much exposure as possible. **We are also selling Banner Ads that will be featured at the top of our Website Home Page and will run for 4 consecutive weeks.**
- Our Fall Event promises to be a super fun social event. “Rock the Yacht” Hornblower cruise on the SF Bay during Fleet Week! We hope you'll consider partnering with us!

We look forward to seeing you at our kick-off event in January: 2020 Legislative Landscape featuring guest speakers representing our organization on legislative advocacy issues, Faith Borges (CAHU) and Marcy Buckner (NAHU).

Let us help YOU grow YOUR business. Again, thank you in advance for your support of GGAHU.

Sincerely,

*Sue Wakamoto-Lee*

Past President & Sponsorship Chair

## GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2020 CORPORATE PARTNERSHIP BENEFITS

Sponsorship Commitment: please check all applicable boxes		<input type="checkbox"/> Diamond	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze Value**
Your Annual Cost: January 1, 2020 - December 31, 2020		\$7,500.00	\$5,000.00	\$3,000.00	\$2,500.00	\$2,000.00
Benefits	Value	A La Carte, see note below				
<b>Member Meetings</b>						
Meeting Sponsor includes display table for promotional materials at <b>Four</b> general member meetings with 2 admission seats to the meeting, including five minutes podium time	\$2,500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Sponsor includes display table for promotional materials at <b>Three</b> general member meetings with 2 admission seats to the meeting, including five minutes podium time	\$1,500.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Sponsor includes display table for promotional materials at <b>Two</b> general member meetings with 2 admission seats to the meeting, including five minutes podium time	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>
Ad Hoc Meeting Sponsor includes display table for promotional materials at <b>One</b> general member meeting with 2 admission seats to the meeting, including five minutes podium time	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Included	<input type="checkbox"/>
Sponsorship recognition at all Member meetings	\$1,000.00	Included	Included	Included	Included	Included
1 pre-paid seat per month for Sponsor's Representative at all GGAHU monthly member meetings	\$500.00	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Spring 2020 Event - Annual Sales Symposium, Thursday April 23rd</b>						
Main Event Sponsor includes prime location Exhibitor booth + 8 admissions; podium time, Special Event Signage, Program & Website advertisement	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premium Exhibitor Space + <b>(8)</b> general admissions	\$1,000.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premium Exhibitor Space + <b>(4)</b> general admissions	\$800.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard Exhibitor Space + <b>(2)</b> general admissions	\$600.00	<input type="checkbox"/>	Included	Included	Included	Included
Discounted General Admission Tickets to Symposium <b>(8)</b>	\$400.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discounted General Admission Tickets to Symposium <b>(4)</b>	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full-page (B&W) advertisement in the program book	\$400.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half-page (B&W) advertisement in the program book	\$250.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter-page (B&W) advertisement in the program book	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	Included	Included	<input type="checkbox"/>
Lunch Sponsor	\$2,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breakfast Sponsor	\$1,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technology Sponsor	\$1,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration Table Sponsor	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name Badge Sponsor	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Power Break Sponsor	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program/C.E. Sponsor	\$750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Table Decoration Sponsor	\$750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Podium Sponsor	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography Sponsor	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2020 CORPORATE PARTNERSHIP BENEFITS

Sponsorship Commitment: please check all applicable boxes Your Annual Cost: January 1, 2020 - December 31, 2020		<input type="checkbox"/> Diamond	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze Value**
		\$7,500.00	\$5,000.00	\$3,000.00	\$2,500.00	\$2,000.00
Benefits	Value	A La Carte, see note below				
<b>Fall 2020 Event - Fleet Week - Rock the Yacht - SF Bay Hornblower Cruise, Saturday Oct 10th</b>						
Event Signage, Advertising + 6 tickets	\$1,500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event Signage, Advertising + 4 tickets	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event Signage, Advertising + 2 tickets	\$500.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wet Bar Sponsor	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appetizer Station Sponsor	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Advertising &amp; Promotion</b>						
Sponsorship listing on GGAHU's Website with live link to Partner's website	\$1,000.00	Included	Included	Included	Included	Included
Banner Ad promotion placed at top of GGAHU's home page to run for 4 consecutive weeks	\$500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 member e-blasts featuring custom Advertisement provided by Sponsor	\$250.00	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Newsletter Promotion - Quarterly (4 issues)</b>						
Sponsorship recognition in each issue	\$600.00	Included	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>
Featured Sponsor Ad in one quarterly Newsletter	\$250.00	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Total Package Valued At:</b>		\$9,500.00	\$6,450.00	4,350.00	\$3,250.00	\$2,600.00
<b>Sponsorship Level:</b>		Diamond	Platinum	Gold	Silver	Bronze Value**

\*\*A la carte - add on to your Metal tier by starting with the Bronze Value Package as your base and custom build your own package



# Golden Gate Association of Health Underwriters

## 2020 Metallic Sponsorship Package

### Sponsorship Commitment Form (benefit period Jan 1 – Dec 31)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone

#### Sponsorship Type:

- Diamond ~ \$ 7,500
- Platinum ~ \$ 5,000
- Gold ~ \$ 3,000
- Silver ~ \$2,500
- Bronze Value ~ \$2,000

#### A La Carte Items (please specify):

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

#### Preferred Payment Method (please indicate):

\_\_\_\_\_ Check Remittance (checks made payable to GGAHU)

\_\_\_\_\_ Credit Card (for security purposes, you will be sent an invoice and link to pay online)

Authorized Signature: \_\_\_\_\_

**Please complete this form with your package choices and return form to:**  
GOLDEN GATE ASSOCIATION OF HEALTH UNDERWRITERS (TAX ID# 68-0220979)

Attn: GGAHU  
2520 Venture Oaks Way #150  
Sacramento, CA 95833  
Fax: 916.924.7323  
Email: info@ggahu.org

For more information, please call (800) 488-2506 or Email: info@ggahu.org  
**Thank you for your support of GGAHU!**