



Golden Gate Association of Health Underwriters

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Sacramento, CA 95833

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Fax: 916.924.7323

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We are contacting you on behalf of the board of directors of Golden Gate Association of Health Underwriters. Please find attached the 2022 Annual Partnership Package, which supports our local chapter. We have indicated which Benefits are included in our Metallic Levels as well as the “a La Carte” category so that you can check any additional sponsorship opportunities you wish to participate in advance for the benefit period of January 1 – December 31, 2022. We would not be able to have the impact on the professional development of our members or our legislative advocacy without your loyal support.

The value of being a Metallic Partner represents a combined package discount of between 25% to 30%. I've would like to point out several areas where we've enhanced our sponsorship package to bring you even greater value in partnering with us. Please review the enclosed information carefully, select the desired Sponsorship level as well as any “a-la Carte” items you want to add-on to the commitment form and return the form to us as soon as possible.

- The **Diamond** and **Platinum** level includes additional general admission tickets to the Annual Sales Symposium plus premium location booth space, so our partners will have the greatest visual exposure and more guest attendees included.
- The **Diamond** and **Platinum** level includes a new opportunity to partner with us on member education, in which you can be a featured speaker for one of our virtual or in-person events.
- We are excited to offer the opportunity to feature our Partners in Advertising & Promotions to our Members for greater exposure. We e-blast periodic announcements to our members about special events and monthly member meetings. These communications will allow you to craft a custom message or advertisement with your company's logo for us to e-blast to our entire list. Our communications are seen by over 2000+ constant contact registrants, not just Members. Our goal is to make every effort to give our partners as much exposure as possible. **We are also selling Banner Ads that will be featured at the top of our Website Home Page and will run for 4 consecutive weeks.**
- We're hoping that our two Annual Events, Sales Symposium Hornblower SF Bay Cruise on May 12, 2022.

Let us help YOU grow YOUR business. Again, thank you in advance for your support of GGAHU and for your continued support and partnership!

Sincerely,

Golden Gate Association of Health Underwriters

GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2022 CORPORATE PARTNERSHIP BENEFITS

Sponsorship Commitment: please check all applicable boxes		<input type="checkbox"/> Diamond**	<input type="checkbox"/> Platinum**	<input type="checkbox"/> Gold**	<input type="checkbox"/> Silver**	<input type="checkbox"/> Bronze Value**
Your Annual Cost: January 1, 2022 - December 31, 2022		\$7,500.00	\$5,000.00	\$3,000.00	\$2,500.00	\$2,000.00
Benefits	Value	A La Carte, see note below				
Member Events - May be Virtual or In Person						
Meeting Sponsor Package includes promotion at Four (4) member events, admission, 5-minutes podium + display table for collateral if meeting is in-person	\$2,500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Sponsor Package includes promotion of Three (3) member events, admission, 5-minutes podium + display table for collateral if meeting is in person.	\$1,875.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting Sponsor Package includes promotion of Two (2) member events, admission, 5 minutes podium + display table for collateral if meeting is in-person	\$1,250.00	<input type="checkbox"/>	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>
AD HOC Meeting Sponsor includes promotion of One (1) member event, admission, 5-minutes podium + display table for collateral if meeting is in person.	\$625.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Included	<input type="checkbox"/>
Sponsorship recognition at all Member meetings	\$1,000.00	Included	Included	Included	Included	Included
NEW! Education Sponsor - be a featured speaker/presenter at one virtual or in person member event.	\$1,000.00	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Sales Symposium: Hornblower Cruise on the Bay (5/17/2022)						
Grand Event Sponsor includes Premium Location Exhibitor booth + Four (4) tickets; Donated Logo Grand Prize, 10-min Podium, Special Event Signage, Program & Website advertisement	\$5,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combo Exhibitor Space + (2) general admissions	\$850.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combo Exhibitor Space + (1) general admission	\$750.00	<input type="checkbox"/>	Included	Included	Included	Included
Four (4) Discounted Group Tickets Only	\$400.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full-page (B&W) advertisement in the program book	\$199.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half-page (B&W) advertisement in the program book	\$175.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter-page (B&W) advertisement in the program book	\$125.00	<input type="checkbox"/>	<input type="checkbox"/>	Included	Included	<input type="checkbox"/>
Lunch Sponsor	\$3,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking Cocktail Hour Sponsor	\$3,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration/Name Badge Sponsor	\$3,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swag Bag Sponsor	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment Sponsor	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program Cover Sponsor	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signage Sponsor	\$500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2022 CORPORATE PARTNERSHIP BENEFITS

Sponsorship Commitment: please check all applicable boxes		<input type="checkbox"/> Diamond**	<input type="checkbox"/> Platinum**	<input type="checkbox"/> Gold**	<input type="checkbox"/> Silver**	<input type="checkbox"/> Bronze Value**
Your Annual Cost: January 1, 2022 - December 31, 2022		\$7,500.00	\$5,000.00	\$3,000.00	\$2,500.00	\$2,000.00
Benefits	Value					A La Carte, see note below
Summer/Fall 2022 Event - Golf Tournament						
Specialty Hole Sponsor + Foursome (4)	\$1,200.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tee Hole Sponsor + Foursome (4)	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Single Golfer	\$200.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Single Tee Hole Signage	\$300.00	<input type="checkbox"/>	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specialty Hole Sponsor	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beverage Hole Sponsor	\$750.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Welcome/Registration Table Sponsor	\$1,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch Sponsor	\$2,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cart Sponsor	\$2,500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19th Hole Reception Sponsor	\$3,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising & Promotion						
Sponsorship listing on GGAHU's Website with live link to Partner's website	\$1,000.00	Included	Included	Included	Included	Included
Banner Ad promotion placed at top of GGAHU's home page to run for 4 consecutive weeks	\$500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 member e-blasts featuring custom Advertisement to be provided by Sponsor)	\$500.00	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship promotion on GGAHU's social media platform	\$850.00	Included	Included	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Package Valued At:		\$10,500.00	\$6,950.00	4,125.00	\$3,500.00	\$2,750.00
Sponsorship Level:		28% discount Diamond Value**	28% discount Platinum Value**	28% discount Gold Value**	28% discount Silver Value**	28% discount Bronze Value**

**A la carte - add on to your Metal tier as your base and custom build your own desired package by checking boxes



Golden Gate Association of Health Underwriters

2022 Metallic Sponsorship Package

Sponsorship Commitment Form (benefit period Jan 1 – Dec 31)

Company Name

Contact Person

Email

Telephone

Sponsorship Type:

A La Carte Items (please specify):

- Diamond ~ \$ 7,500
- Platinum ~ \$ 5,000
- Gold ~ \$ 3,000
- Silver ~ \$2,500
- Bronze Value ~ \$2,000

- _____
- _____
- _____
- _____
- _____

Preferred Payment Method (please indicate):

_____ Check Remittance (checks made payable to GGAHU)

_____ Credit Card (for security purposes, you will be sent an invoice and link to pay online)

Authorized Signature: _____

Please complete this form with your package choices and return form to:
GOLDEN GATE ASSOCIATION OF HEALTH UNDERWRITERS (TAX ID# 68-0220979)

Attn: 2022 Sponsorship/Nathan Carlson
2520 Venture Oaks Way #150
Sacramento, CA 95833
Fax: 916.924.7323
Email: info@ggahu.org

For more information, please Email: info@ggahu.org
Thank you for your support of GGAHU!