



Golden Gate Association of Health Underwriters

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October 30, 2018

I am contacting you on behalf of the board of directors of Golden Gate Association of Health Underwriters. Please find attached the 2019 Annual Partnership Package, which supports our local chapter. We have indicated which Benefits are included in our Metallic Levels as well as the "A La Carte" category so that you can check any additional sponsorship opportunities you wish to participate in advance for the benefit period of January 1 – December 31, 2019. We would not be able to have the impact on the professional development of our members or our legislative advocacy without your loyal support.

I've would like to point out several areas where we've enhanced our sponsorship package to bring you even greater value in partnering with us.

- The **Diamond** and **Platinum** level includes additional general admission tickets to the Annual Sales Symposium plus guaranteed premium location booth space, so our partners will have the greatest visual exposure and more guest attendees included.
- The **Diamond** and **Platinum** level also includes 1 pre-paid admission at all regular GGAHU monthly member meetings so you can send your Representative to the meetings without having to register and pay for them to attend each meeting separately.
- We are really excited about a new opportunity featuring our Partners in Advertising & Promotions to our Members. We publish a quarterly Newsletter and e-blast periodic announcements to our members about special events and monthly member meetings. These communications will allow you to craft a custom message or advertisement with your company's logo for us to e-blast to our entire list. Our communications are seen by over 2000+ constant contact registrants, not just Members. Our goal is to make every effort to give our partners as much exposure as possible. We are also selling Banner Ads that will be featured at the top of our Website Home Page and will run for 4 consecutive weeks.

Please review the enclosed information carefully, select the desired Sponsorship level as well as any "A-la Carte" items you want to add-on to the commitment form and return the form to us as soon as possible. We look forward to seeing you at our events and helping YOU grow YOUR business. Again, thank you in advance for your support of GGAHU.

Sincerely,

Cathy Little

Cathy Little,
Sponsorship Chair
Golden Gate Association of Health Underwriters

GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2019 CORPORATE PARTNERSHIP BENEFITS

| Sponsorship Commitment: please check all applicable boxes Your Annual Cost: January 1, 2019 - December 31, 2019 | | <input type="checkbox"/> Diamond \$7,500.00 | <input type="checkbox"/> Platinum \$5,000.00 | <input type="checkbox"/> Gold \$3,000.00 | <input type="checkbox"/> Silver \$2,000.00 | <input type="checkbox"/> Bronze Value** \$1,500.00 |
|--|------------|--|---|---|---|---|
| Benefits | Value | A La Carte, see note below | | | | |
| Member Meetings | | | | | | |
| Meeting Sponsor includes display table for promotional materials at Four general member meetings with 2 admission seats to the meeting, including five minutes podium time | \$2,500.00 | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meeting Sponsor includes display table for promotional materials at Three general member meetings with 2 admission seats to the meeting, including five minutes podium time | \$1,500.00 | <input type="checkbox"/> | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meeting Sponsor includes display table for promotional materials at Two general member meetings with 2 admission seats to the meeting, including five minutes podium time | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | Included | <input type="checkbox"/> | <input type="checkbox"/> |
| Ad Hoc Meeting Sponsor includes display table for promotional materials at One general member meeting with 2 admission seats to the meeting, including five minutes podium time | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Included | <input type="checkbox"/> |
| Sponsorship recognition at all Member meetings | \$1,000.00 | Included | Included | Included | Included | Included |
| 1 pre-paid seat per month for Sponsor's Representative at all GGAHU monthly member meetings | \$500.00 | Included | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Spring 2019 Event - Annual Sales Symposium | | | | | | |
| Event Reception Sponsor includes prime location Exhibitor booth + 8 admissions; podium time, Special Event Signage, Program & Website advertisement | \$2,500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Premium Exhibitor Space + (8) general admissions | \$1,000.00 | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Premium Exhibitor Space + (4) general admissions | \$800.00 | <input type="checkbox"/> | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Standard Exhibitor Space + (2) general admissions | \$600.00 | <input type="checkbox"/> | <input type="checkbox"/> | Included | Included | Included |
| Additional General Admission Tickets to Symposium (8) | \$400.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Additional General Admission Tickets to Symposium (4) | \$200.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Full-page (B&W) advertisement in the program book | \$400.00 | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Half-page (B&W) advertisement in the program book | \$250.00 | <input type="checkbox"/> | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Quarter-page (B&W) advertisement in the program book | \$150.00 | <input type="checkbox"/> | <input type="checkbox"/> | Included | Included | <input type="checkbox"/> |
| Lunch Sponsor | \$2,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Breakfast Sponsor | \$1,500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Audio Visual Technology Sponsor | \$1,500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Registration Table Sponsor | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Name Badge Sponsor | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Power Break Sponsor | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Program (E-Brochure) Sponsor | \$750.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Table Decoration Sponsor | \$750.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Podium Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| C.E. Education Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Prize Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Photography Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

GOLDEN GATE ASSOCIATION OF OF HEALTH UNDERWRITERS (GGAHU) - 2019 CORPORATE PARTNERSHIP BENEFITS

| Sponsorship Commitment: please check all applicable boxes Your Annual Cost: January 1, 2019 - December 31, 2019 | | <input type="checkbox"/> Diamond | <input type="checkbox"/> Platinum | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Bronze Value** |
|---|------------|----------------------------------|-----------------------------------|-------------------------------|---------------------------------|---|
| | | \$7,500.00 | \$5,000.00 | \$3,000.00 | \$2,000.00 | \$1,500.00 |
| Benefits | Value | A La Carte, see note below | | | | |
| Fall 2019 Event - TBD | | | | | | |
| Event Sponsor includes Special Event Signage; Tickets for (4) general admissions, podium time, Website Advertisement | \$1,500.00 | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| General Signage + 4 admissions | \$850.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| General Signage + 2 admissions | \$500.00 | <input type="checkbox"/> | Included | Included | <input type="checkbox"/> | <input type="checkbox"/> |
| Registration Sponsor | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Name Badge Sponsor | \$1,000.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Podium Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Prize Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Photography Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Table Sponsor | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Advertising & Promotion | | | | | | |
| Sponsorship listing on GGAHU's Website with live link to Partner's website | \$1,000.00 | Included | Included | Included | Included | Included |
| Banner Ad promotion placed at top of GGAHU's home page to run for 4 consecutive weeks | \$500.00 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 member e-blasts featuring custom Advertisement provided by Sponsor | \$250.00 | Included | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Newsletter Promotion - Quarterly (4 issues) | | | | | | |
| Sponsorship recognition in each issue | \$600.00 | Included | Included | Included | Included | Included |
| Featured Sponsor Ad in one quarterly Newsletter | \$250.00 | Included | Included | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Total Package Valued At: | | \$9,000.00 | \$6,650.00 | 4,850.00 | \$3,850.00 | \$3,200.00 |
| Sponsorship Level: | | Diamond | Platinum | Gold | Silver | Bronze Value** |

**A la carte - add on to your Metal tier by starting with the Bronze Value Package as your base and custom build your own package



Golden Gate Association of Health Underwriters

2019 Metallic Sponsorship Package

Sponsorship Commitment Form (benefit period Jan 1 – Dec 31)

Company Name

Contact Person

Email

Telephone

Sponsorship Type:

- Diamond ~ \$ 7,500
- Platinum ~ \$ 5,000
- Gold ~ \$ 3,000
- Silver ~ \$2,000
- Bronze Value ~ \$1,500

A La Carte Items (please specify):

- _____
- _____
- _____
- _____
- _____

Preferred Payment Method (please indicate):

_____ Check Remittance (checks made payable to GGAHU)

_____ Credit Card (for security purposes, you will be sent an invoice and link to pay online)

Authorized Signature: _____

Please complete this form with your package choices and return form to:
GOLDEN GATE ASSOCIATION OF HEALTH UNDERWRITERS (TAX ID# 68-0220979)

Attn: 2019 Sponsorship
2520 Venture Oaks Way #150
Sacramento, CA 95833
Fax: 916.924.7323
Email: info@ggahu.org

For more information, please call (800) 488-2506 or Email: info@ggahu.org
Thank you for your support of GGAHU!