

PRESS RELEASE – FOR IMMEDIATE RELEASE

## Express Tubes Why Choose Green™ Website Launch Announced

*For companies in need of sustainable packaging knowledge, now there is a place with answers*

**Kent, WA - August 11, 2020** - When it comes to sustainable packaging options, there are more questions than answers. To bring information-based answers forward, Express Tubes is announcing the launch of a new Sustainable, Why Choose Green™, ([www.why-choose-green.com](http://www.why-choose-green.com)).

The Beauty industry is facing numerous challenges. Today, consumers are increasingly expecting companies, their products, and even their packaging, to reflect their environmental values. According to a 2018 Forbes study, 87% of consumers indicated that factor alone impacts their product purchasing decisions.

For companies trying to respond to the dynamic shifts in consumer behavior, there are more questions than answers. What works? What is available? What are the options that will best fit my product lines?

According to Express Tubes ([www.expresstubes.com](http://www.expresstubes.com)) General Manager, John Turville, “We have answers. As a leader in sustainable packaging technology, over the years we have developed an extremely high level of green packaging expertise. Now, we want to share that knowledge with an industry that has more questions than answers.”

You have questions? To get answers to your sustainable packaging questions, visit us today at [www.why-choose-green.com](http://www.why-choose-green.com)

### **About Express Tubes**

**Express Tubes, Inc.** is a US based company located near Seattle, Washington. Express Tubes has been producing high quality custom tubes since 2003 for the cosmetic, pharmaceutical, health and beauty industries for customers worldwide. In that time, Express Tubes has become a recognized leader in sustainable packaging technology and services.

Express Tubes also offers a wide variety of PET bottles, jars, shrink sleeves, and more.

For more information, please visit us at [www.expresstubes.com](http://www.expresstubes.com)  
Connect with Express Tubes on: LinkedIn | Twitter | Instagram | Facebook